



**Overview & Scrutiny Committee**  
9 February 2010

**Report from the Director of  
Policy & Regeneration**

For Action

Wards Affected:  
ALL

**Neighbourhood Working  
January 2009 – January 2010**

**Summary**

The report details the work of the Neighbourhood Working Team between January 2009 and January 2010.

It sets Neighbourhood Working in the context of local initiatives to improve the way the council operates and the broader context of local and national elections.

Expenditure is reported and analysed and a more in-depth picture of some projects is included by way of case studies.

Results of consultation and actions taken to address the results are included, with a particular emphasis on joint activities with partners.

The report reviews the actions taken over the last year by Neighbourhood Working and identifies issues to be addressed over the coming year.

**Recommendations**

Members are asked to comment on and note the report.

## **1. Context**

1.1. Neighbourhood Working operates across all 21 wards to:

- Support elected Members in their contacts with ward residents to find out what their concerns are
- Secure long term improvements in the way services are delivered to meet the needs of residents at the local neighbourhood level

1.2. In order to do this the team works with colleagues across all other departments to develop projects to tackle residents' concerns and to develop a strategic response to more complex issues. The team's approach is, therefore, entirely in tune with the "One Council" initiative introduced by the Chief Executive over the last year.

1.3. Another major initiative in the last twelve months has been the Improvement and Efficiency Strategy and Action Plan. Neighbourhood Working will be reviewed as part of the silver project looking at Total Place.

1.4. Like the whole of local government, Neighbourhood Working will be affected by the outcome of local and national elections. All three of the main parties have produced policy statements that refer to giving greater power to local people. The Conservatives have a five-pillar strategy to shift power away from the central state and firmly back to local people; the Labour Party pledges to give a stronger voice to communities to help shape the places they live and local services; while the Liberal Democrats state that they would scrap nationally set targets and performance indicators so that communities would be free to set their own priorities and targets, agreed with other public sector partners. Whoever wins the elections, it appears that Neighbourhood Working will continue to have an important role.

## **2. Structures**

2.1. Neighbourhood Working Steering Group

The Neighbourhood Working Officer Steering Group has met three times during this period. (One meeting had to be cancelled at the last minute to accommodate training related to the Improvement and Efficiency Action Plan.) Officers are considering the future of this group in light of agreement to hold quarterly officer meetings for each ACF cluster of wards.

2.2. Neighbourhood Working Member Reference Group (MRG)

The MRG has met five times during this period. Members of the Group are:

- Cllr Gavin Sneddon (Chair)
- Cllr Alan Mendoza
- Cllr Mary Farrell (January- May)
- Cllr Janice Long (May-present)

The MRG receives regular updates on the work of the team, progress on projects and budget expenditure. In addition to this they make recommendations on expenditure in wards where the ward members have been unable to reach agreement.

### **3. Communications**

#### **3.1. External**

- 3.1.1. The team has continued to undertake a regular schedule of walkabouts with members. Following concerns that walkabouts were not as effective in some areas as others, they have been organised in a more targeted way to ensure that contact is made with a larger number of people.
- 3.1.2. Since April 2009 the team have undertaken 17 walkabouts with members. However, members should note that in some wards councillors do not hold walkabouts preferring to use other methods of hearing from residents.
- 3.1.3. During the year the team has increased its contact with schools to improve engagement with children and young people, who are usually under-represented in consultation responses. There have been 18 sessions with young people in schools, 15 of which were attended by ward members. Most of these were held during Local Democracy Week, which also featured a visit to the Council Chamber from Oakington Manor Primary School to meet their local councillors.
- 3.1.4. The range and number of partnership days and events has grown during this year. The team has participated in 14 events including clean-up days with Environmental Health, Community Payback and local residents; Community Improvement weeks with the Police, Fire Service, Trading Standards, Streetcare and others; and "Not in My Neighbourhood Week", a national initiative to raise awareness of what is being done to tackle crime and anti-social behaviour and what residents can do to protect themselves and their property.
- 3.1.5. Over the summer months the team attended the following festivals and events with a "Wish upon a star" prize draw to encourage residents to express their priorities for their areas:
  - Eton Grove Eco-cultural Festival
  - John Kelly School Summer Fair
  - Gladstonebury Festival
  - Respect Festival
  - Queen's Park Day
  - Brent Countryside Day
- 3.1.6. This year members of the team also attended the Eid and Diwali celebrations to engage with people from Asian communities, as these communities had previously been under-represented in consultation responses.

3.1.7. The team regularly attend meetings of community groups and Tenants' and Residents' Associations to hear their concerns and ideas about their areas, a total of 27 in the year. They also attend all Police Safer Neighbourhood Team ward panels.

3.1.8. Work with the Area Consultative Forums (ACFs) has improved since the allocation of wards was changed in April 2009 to reflect, as far as possible, the ACF ward clusters. The same member of the team now attends each ACF meeting in an area, which makes it easier for residents to recognise them and approach them in the networking break, even if they are not speaking on that occasion. Team members have also made presentations to each ACF setting out priorities for each ward, project ideas and expenditure.

3.1.9. The team is now working closely with the Consultation Team to develop ways to make the ACFs more interactive and representative. At the November meeting of the Wembley ACF they piloted a ward-based approach where, for part of the time, the meeting split into small ward groups, each chaired by a ward member, to discuss priorities and projects for Neighbourhood Working funds for that ward. Residents, members and officers all said they found the approach useful so it may now be tried elsewhere.

### 3.2. Neighbourhood Bulletins

3.2.1. In the period January – December 2009 44 Neighbourhood Bulletins were produced and circulated to residents. Each bulletin includes a tear-off slip for residents to suggest ways to improve their area, as well as a "You said... we did" section, information from the local police Safer Neighbourhood Team, details of councillor surgeries and other local information. Results from the tear-off slips are included in the information on consultation in Appendix 2.

### 3.3. Web presence

3.3.1. The Neighbourhood Working Team continues to have a presence on the BRAIN website. However, over the past few months efforts have focussed on the Brent Council website, where we have increased our presence, providing dedicated ward pages and making our Neighbourhood Bulletins electronically available online.

### 3.4. Internal communications

3.4.1. Since April 2009, the Neighbourhood Working Manager has produced a quarterly update for internal colleagues (also sent to some external partners). The update includes:

- Feedback from consultation
- The priorities identified for each ward
- A list of projects the Neighbourhood Working team are undertaking and which partners are involved
- Issues that are being raised across a number of wards, where a more strategic approach may be needed. This is to help to identify areas for joint working and more strategic engagement.

Colleagues have said that they find it very useful and it has encouraged them to come forward with project proposals related to ward priorities.

#### **4. Partnerships**

- 4.1. The Neighbourhood Working team has continued to develop and sustain a wide range of partnerships with external agencies. In total the team operates in 16 ongoing partnerships in addition to the 21 SNT ward panels and more informal partnership working. Appendix 1 shows a list of ongoing partnerships
- 4.2. The aims of the partnerships can vary greatly from information sharing to taking a strategic approach to a particular area, to project development. Appendix 1 also includes a list of joint projects.

#### **5. Consultation results**

- 5.1. The overall results of consultation from festivals and tear-off slips are included in Appendix 2. (The tear-off slips come from Neighbourhood Bulletins, walkabouts and the leaflets that we leave in libraries, one-stop shops etc.)
- 5.2. The information on residents' concerns is used to assist ward members to identify priorities for their ward, which in turn help with deciding between project ideas.
- 5.3. All types of Neighbourhood Working consultation include equalities monitoring questions. The team use this information to target consultation to parts of the community where there has been a low response e.g. Asian communities and young people, as mentioned above (paragraphs 3.1.6 and 3.1.3)
- 5.4. The results of consultation are also passed on to colleagues in the Corporate Policy team, who incorporate them into the corporate evidence base. Although the results are not exactly scientific as they are not based on a representative random sample, they do tend to represent the views of people the council would not otherwise hear from – individuals simply approached in the street or at festivals. This makes them a valuable additional source of information.

#### **6. Ward budgets 2008/09**

- 6.1. In 2008/09, overall ward budgets totalled £639,401 because of funds carried over from the previous year. Total spend was £634,881 leaving an underspend of £4,522.
- 6.2. Appendix 3 gives a list of 2008/09 expenditure by ward. Analysis of this expenditure shows the following.
- 6.3. Table 1 below shows the allocation of funds to priority themes:

**Table 1**

Theme	Number of projects	Amount (rounded figures)
Community Safety	36	£133,300
Sustainable living	4	£6,375
Street Scene	27	£95,875
Transport	3	£11,200
Parks and open spaces	19	£181,400
Refuse and recycling	4	£12,600
Engaging young people	37	£147,250
Businesses, shops and services	3	£4,775
Other	16	£42,100

While these figures give a good indication of how the ward budgets were spent, they can never be entirely accurate because it is often a matter of judgement which category a project should be included in. Is a youth project “Engaging young people” or “Community Safety” if it is intended to reduce anti-social behaviour? Is an alley-gating project “Refuse and recycling”, “Community Safety” or even “Businesses shops and services” if the gates are to prevent fly-tipping and prostitution in an alley-way that runs behind shops?

The table shows that the expenditure broadly reflects the issues that residents raise most frequently with the team i.e.:

- Not enough for young people to do
- Anti-social behaviour
- Concerns about street scene
- Valuing our parks and open spaces (in answer to the question “What do you like best about your area”)

The table also shows that, although the council’s priorities are not the key determinant of NW expenditure, the projects funded have addressed these priorities.

6.4. Table 2 below shows how the funds were spent in conjunction with other departments and the amount of match funding contributed by departments

**Table 2**

Service area	Number of projects	Amount	Match funding
Environmental Health	12	£42,882	£1,475
Libraries Arts and Heritage	15	£67,914	£8,690
Lighting	4	£53,586	
Parks	16	£165,029	£25,000
Sports	5	£18,298	
Streetcare	11	£71,034	
Trees	2	£9,250	

Youth Service	3	£24,418	£7,700
BHP	2	£26,853	£29,353
Town Centre Managers	2	£4,280	£1,455

NB Table 2 does not include funds spent with external partners such as Safer Neighbourhood Teams.

6.5. The table shows the extent to which Neighbourhood Working funds have been employed to support the work of other departments. In many instances it has allowed colleagues to achieve results that they and residents have wanted for some time, but which don't get to the top of the priority lists.

6.6. Neighbourhood Working also funded 36 projects in the voluntary and community sector (VCS) totalling £87,232. Match funding from the VCS, schools and housing associations (including grant funding) totalled £62,610.

## **7. Ward budgets 2009/10**

7.1. Although the financial year still has some time to run, the Member Reference Group asked ward members to allocate all of their funds by the end of December 2009. This means that most ward budgets are fully allocated, but not yet fully spent.

7.2. Appendix 4 shows a list of projects by ward for 2009/10 and the overall budget overview in January 2010. However, members should note that no detailed analysis has yet been undertaken as things may change before the end of the financial year.

7.3. As at the end of January 2010, £337,713 has been allocated and £6,076 has yet to be allocated.

## **8. Achievements**

8.1. The Neighbourhood Working team consider that spending almost the entire budget for 2008/09 on a wide range of interesting and innovative projects was one of their major achievements. Identifying and developing imaginative solutions remains a strength in 2009/10.

8.2. Appendices 3 and 4 give an overview of the wide variety of projects that have been funded. Appendix 5 gives a more in depth picture of some of the interesting initiatives the team have been working on.

8.3. It is easy to get caught up with funding and projects but this is actually only part of the work of the team. A number of issues have been tackled without using any Neighbourhood Working funds, including working with partners to tackle issues arising from neglected empty properties; obtaining a disabled parking bay for sheltered housing; pigeon-proofing under Ealing Road bridge.

8.4. Developing and sustaining partnerships is another key achievement. In particular, the partnership taking forward the paan spitting campaign



(detailed in Appendix 5) has been difficult to maintain and has successfully kept a wide range of partners on board.

## **9. Challenges**

- 9.1. The team continue to face a number of challenges in achieving the aims of Neighbourhood Working.
- 9.2. Since April 2009 each of the coordinators has been working in five wards, while the Neighbourhood Working Manager works in one. This has been hugely challenging for the coordinators and has meant that they have not been able to do as much project development as they would like to do and as members would like them to do. The team are currently considering ways to encourage service area colleagues to take more responsibility for project development and management.
- 9.3. Wards that are split politically present particular challenges and it can often be difficult for the coordinator to arrange meetings and walkabouts and for the members to reach agreement on priorities and projects. (Even in some wards that are not split members are reluctant to meet and prefer to do everything through email.) Coordinators are sometimes put under pressure to meet members from different groups separately, but as this has been shown to breed mistrust they always arrange meetings for all three councillors.
- 9.4. In 2009/10, as in 2008/09, the Member Reference Group was called on to decide which projects to recommend in two wards – Kensal Green and Queensbury. In the former there had been agreement on the allocation of most of the budget and the MRG decided on the remainder. In the latter, only one project had been agreed by all three members, so the MRG decided on the bulk of the budget.
- 9.5. Some members have been reluctant to engage in the way envisaged in the Support Notes for Members. Some members do not want to have meetings and some do not do walkabouts. In these instances the coordinators sometimes undertake what consultation they can without members, (but clearly this does not fulfil the first aim of Neighbourhood Working) and try to get agreement by email, which can be time-consuming and difficult.
- 9.6. Members and officers alike can be passionate about issues and project ideas that they have. This can sometimes mean that they put pressure on the team to fund projects that do not fall within the scope of Neighbourhood Working. This may be because, for instance, they do not meet the priorities set by members for the ward; they have ongoing revenue implications; they should be met from another budget. Officers will always state why they consider that a project is not appropriate for Neighbourhood Working funding, but ultimately the Director of Policy and Regeneration will advise. While it is important that the Neighbourhood Working process is member-led, it must take place within a robust legal and procedural framework.



- 9.7. As stated above in paragraph 1.1, one of the aims of Neighbourhood Working is to secure long term improvements in the way services are delivered to meet the needs of residents at the local neighbourhood level. This has been possible through individual projects, particularly where these have been used as pilots or have stimulated departments to provide a new service or to change the way they deliver an existing service. However, it has not yet proved possible to identify any major achievable long term improvements. The most effective way to achieve this would be through service reviews and the team have already contributed to the review of the Youth Service through the Brent Excellence Support Team.
- 9.8. Linked to this is the need to ensure that projects or project outcomes are sustainable. The MRG asked the team to focus on sustainability for 2009/10. Where there is a physical project such as trees, a DVD or benches, this is not a problem. Some other projects have less tangible outcomes that are, nonetheless sustainable – learning or confidence building from a youth project for instance. Difficulties arise where, an organisation has a good idea to tackle a particular priority issue, but there is no clear exit strategy, long-term outcome or alternative source of funding. Because of the issues raised in paragraph 9.2 above, coordinators do not have the time they would like to support organisations or projects to identify long-term funding.

## **10. The future**

- 10.1. The coming year will be an interesting one for Neighbourhood Working. The local elections will mean that no Neighbourhood Bulletins will be produced between mid-March and the end of May and that none of the ward funds for 2010/11 will be spent before the Annual Meeting.
- 10.2. The elections may also mean that there will be new councillors to work with and the team will play a role in the process of supporting any new members; helping them to familiarise themselves with the Neighbourhood Working process and, if necessary, important contacts and issues in their wards.
- 10.3. As the time in which funds can be allocated and spent will be somewhat truncated, it may be necessary to try a different way of working for 2010/11. For instance, departments and partners could be asked to produce a “shopping list” of costed projects, based on identified resident priorities. This could assist members to identify appropriate projects quite quickly and could be used as the basis for resident consultation. However, it should not be a substitute for the problem-solving approach that is usually applied in Neighbourhood Working. There would still be scope to identify and develop innovative responses to issues in addition to the ideas proposed on the list and to apply individual solutions. Members would still have the opportunity to include their own ideas.

## **11. Financial Implications**

11.1. There are no direct financial implications. However, the effective implementation of Neighbourhood Working is one of the council's initiatives to ensure value for money, by providing services that are targeted effectively and that meet the expressed needs of local residents

## **12. Legal Implications**

12.1. None

## **13. Diversity implications**

13.1. Neighbourhood Working is one of the ways in which the council responds to the needs of our diverse communities in a direct and positive way.

13.2. As mentioned in paragraph 5.3 above, during this year the team has made use of the equalities monitoring information gathered from consultation to specifically target communities where the response has been low compared to the demographic. In addition to these examples, the team has also made contact with Mosaic, the LGBT youth group.

## **Background Papers**

Neighbourhood Working Support Notes for Members

## **Contact Officers**

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020 8937 1971

Phil Newby  
Director Policy and Regeneration

## Appendix 1

### Partnership Working

The Neighbourhood Working Team has participated in the following ongoing partnerships.

- All Police Safer Neighbourhood Team ward panels (21)
- All Children and Families Locality Partnership Boards (5)
- Barnhill Partnership including:
  - Chalkhill Primary School
  - Willows Children's Centre
  - Metropolitan Housing Trust
  - Job Centre Plus
  - Brent Regeneration Team
  - Chalkhill Community Centre
  - Chalkhill Forum
  - BHP Wardens
  - Poplar Grove Youth Centre (Brent Youth Service)
  - Safer Neighbourhood Team
- Church Road Multi-Agency steering Group including:
  - StreetCare
  - Town Centre Manager
  - Safer Neighbourhood Team
  - Fortunegate Community Housing
  - LBB Anti-Social Behaviour Team
  - LBB Planning
  - LBB Transportation
- Harlesden Town Centre Partnership
- Hillside Housing Trust including:
  - Hillside Housing
  - Brent Housing Partnership (BHP)
  - Ward Councillors
  - Safer Neighbourhood Team
- Kilburn Town Centre Partnership
- North Kilburn Partnership including:
  - Safer Neighbourhood Team
  - College of North West London
  - Locality Coordinator, Children and Families
  - Voluntary and Community Sector
- Paan Spitting Steering Group including:
  - NHS Brent
  - Safer Neighbourhood Team
  - Brent and Harrow Trading Standards
  - Wembley Town Centre Partnership
  - Streetcare
- Pinemartin Steering Group including:
  - Stadium Housing
  - BHP

- London & Quadrant Housing
  - Pinemartin Residents' Association
  - Groundwork UK
- Tobacco Control Alliance including:
  - NHS Brent
  - Brent and Harrow Trading Standards
  - Fire Service
- Wembley Town Centre Partnership
- Willesden Green Town Centre Partnership

### **Joint Projects with partners**

The team has undertaken a range of projects working closely with partners.

These include:

- Neighbourhood Watch schemes with Safer Neighbourhood Teams, Brent Neighbourhood Watch Association and RSLs (where relevant)
- Youth diversion activities with SNTs, Brent Youth Service, voluntary and community organisations, Brent ASB team and relevant RSLs
- Consultation projects with RSLs, BHP, Residents' Associations and Groundwork UK
- Crest Academy Youth club with Crest Academy Boys school, Crest Academy Girls school, Connexions service, Youth service, Stadium Housing, Dollis Hill SNT, Kingfisher Community Centre

## Appendix 2

### Consultation results

#### Consultation results 2008/09: At a glance summary

Ward	Top Issues
Alperton	<ol style="list-style-type: none"><li>1. Street scene (paan spitting, litter, fly-tipping, poor pavements)</li><li>2. Parking and traffic congestion</li><li>3. Crime and personal safety (particularly young people)</li><li>4. Activities for young people</li></ol>
Barnhill	<ol style="list-style-type: none"><li>1. Road and pavement repairs</li><li>2. Parking on pavements</li><li>3. Litter</li></ol>
Brondesbury Park	<ol style="list-style-type: none"><li>1. Crime (residential burglary and vehicle crime)</li><li>2. Street scene (pavement condition and overall cleanliness)</li><li>3. Tiverton Green</li></ol>
Dollis Hill	<ol style="list-style-type: none"><li>1. Activities for young people</li><li>2. Fly-tipping</li><li>3. Pavements</li></ol>
Dudden Hill	<ol style="list-style-type: none"><li>1. Street scene (litter and graffiti)</li><li>2. Youth diversion</li><li>3. Community safety</li></ol>
Fryent	<ol style="list-style-type: none"><li>1. Poor state of pavements</li><li>2. Street Cleaning</li><li>3. Activities for young people</li></ol>
Harlesden	<ol style="list-style-type: none"><li>1. Crime and ASB</li><li>2. Activities for young people</li><li>3. Dog fouling</li></ol>
Kensal Green	<ol style="list-style-type: none"><li>1. Activities for young people</li><li>2. Street cleanliness</li><li>3. Drug dealing</li></ol>
Kenton	<ol style="list-style-type: none"><li>1. Activities for young people</li><li>2. Speeding traffic</li><li>3. Pavements</li></ol>
Kilburn	<ol style="list-style-type: none"><li>1. Crime</li><li>2. Fly-tipping</li></ol>

	3. Youth provision
Mapesbury	1. Fly-tipping 2. Anti social behaviour 3. Poor state of pavements
Northwick Park	1. Cars parking on pavements (especially at Byron Court School) 2. Tree planting 3. Activities for young people 4. Traffic (speeding and poor road surfacing)
Preston	1. Activities for young people 2. Traffic and parking 3. Paving
Queen's Park	1. Activities for young people 2. Poor state of pavements 3. Parking issues
Queensbury	1. Poor state of pavements 2. Fly-tipping 3. Activities for young people
Stonebridge	1. Activities for young people 2. Dumped rubbish, litter and fly-tipping 3. Crime and ASB (including drugs)
Sudbury	1. Street cleanliness 2. Young people, ASB and drugs 3. Traffic and parking
Tokyington	1. Crime 2. Cleanliness 3. Parking
Welsh Harp	1. Poor state of pavements 2. Anti-social behaviour 3. Tree maintenance
Wembley Central	1. Paan spitting 2. Street scene (litter, fly-tipping, poor condition of pavements and street furniture)
Willesden Green	1. Fly-tipping 2. Dog fouling 3. Youth ASB

**Top issues: all wards**

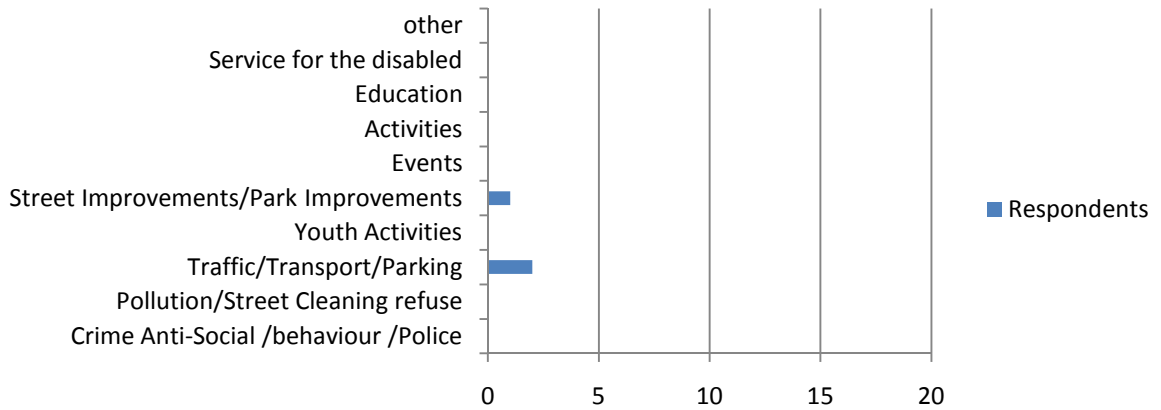
1. Activities for young people
2. Poor state of pavements and roads
3. Street scene (encompassing cleanliness and littering)
4. Parking (home/street) and traffic congestion
5. Crime and anti-social behaviour
6. Fly-tipping



## Overall Festival Results Summer 2009

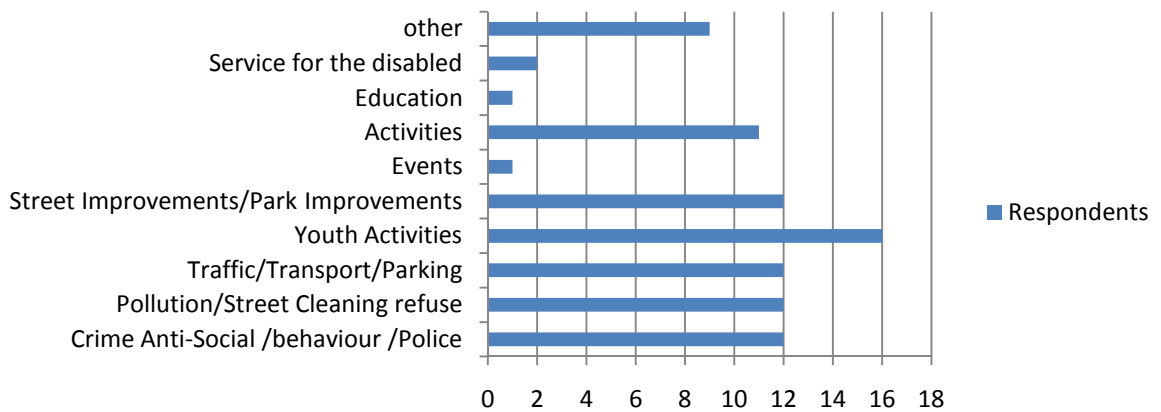
### Alperton

1 Respondent



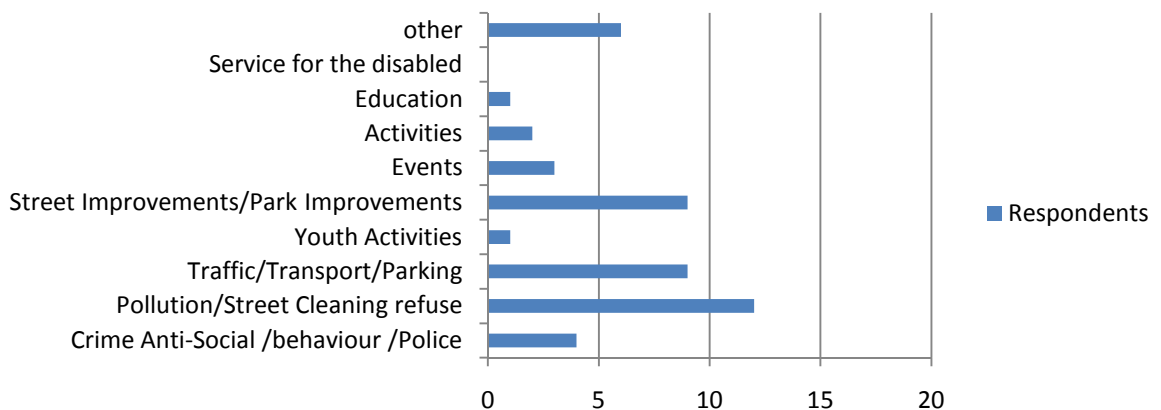
### Barnhill

35 Respondents



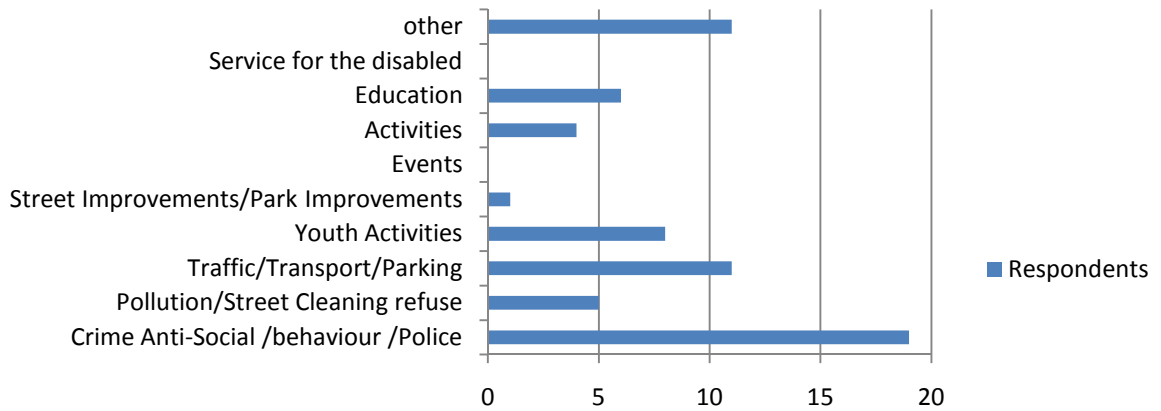
### Brondesbury Park

17 Respondents



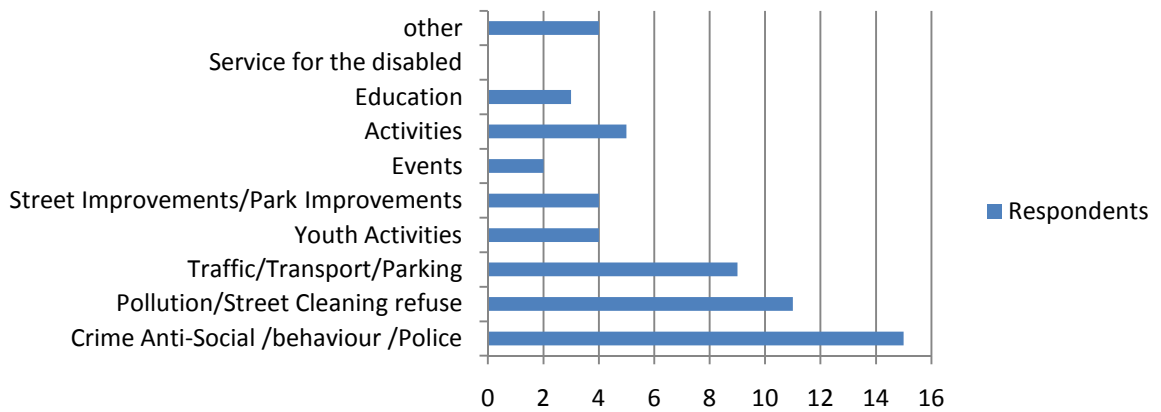
## Dollis Hill

35 Respondents



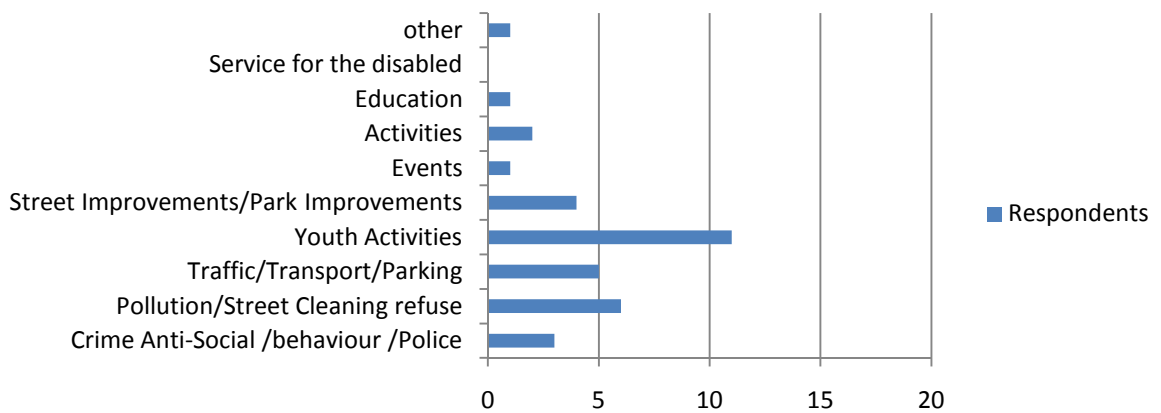
## Dudden Hill

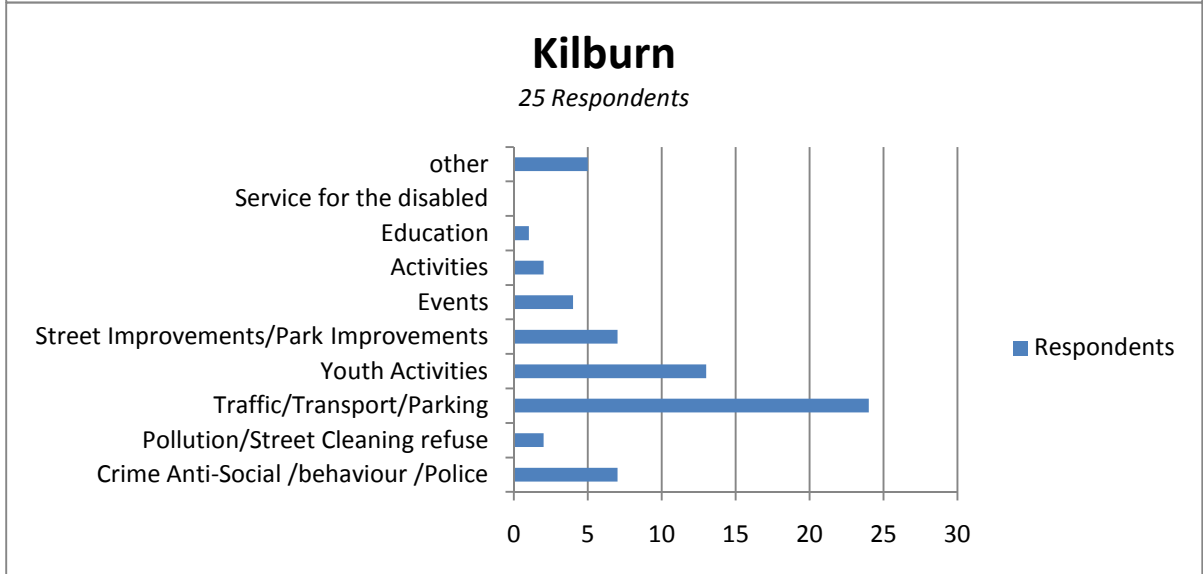
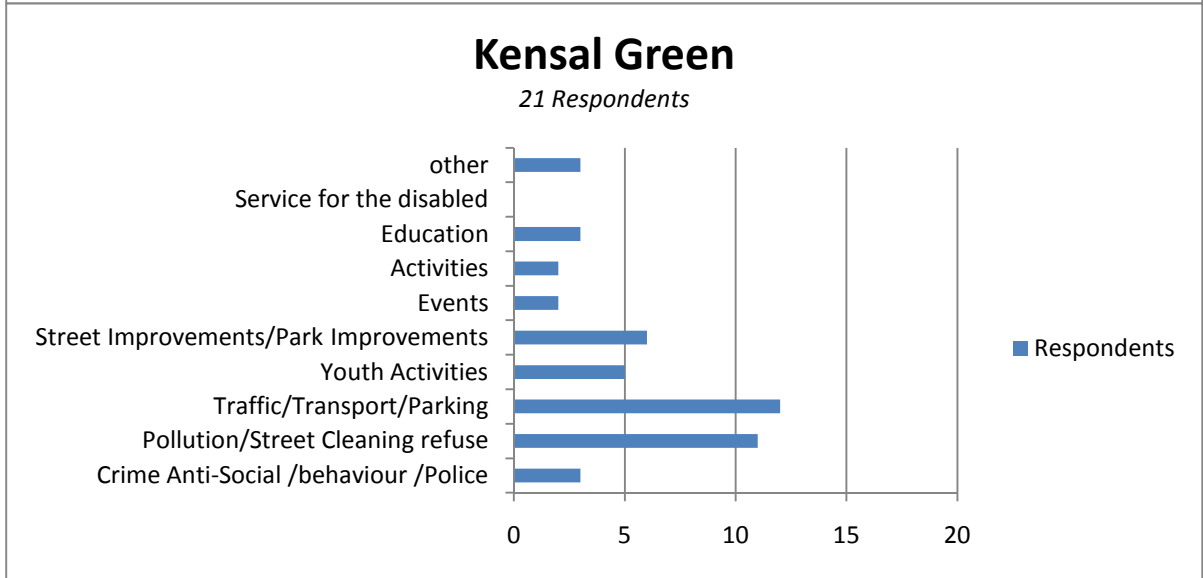
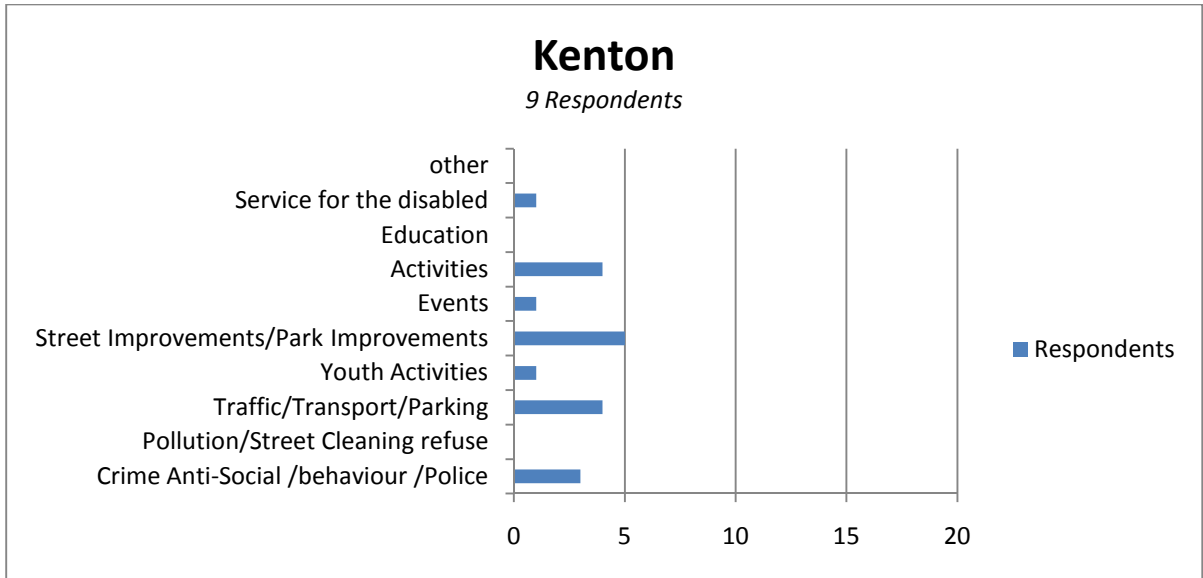
29 Respondents



## Fryent

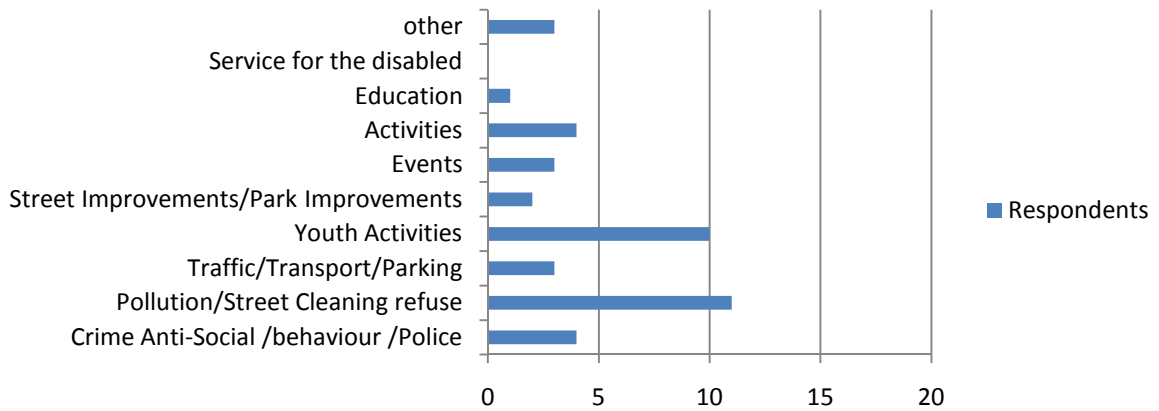
14 Respondents





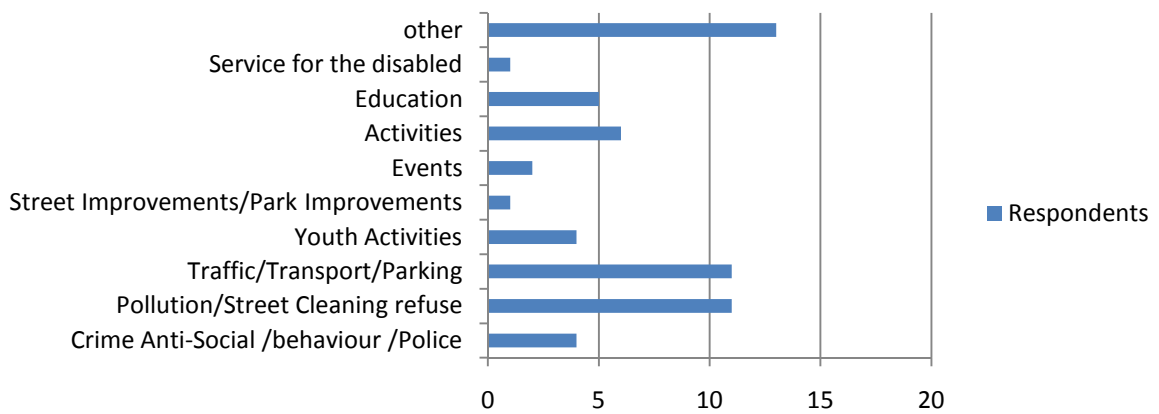
## Harlesden

13 Respondents



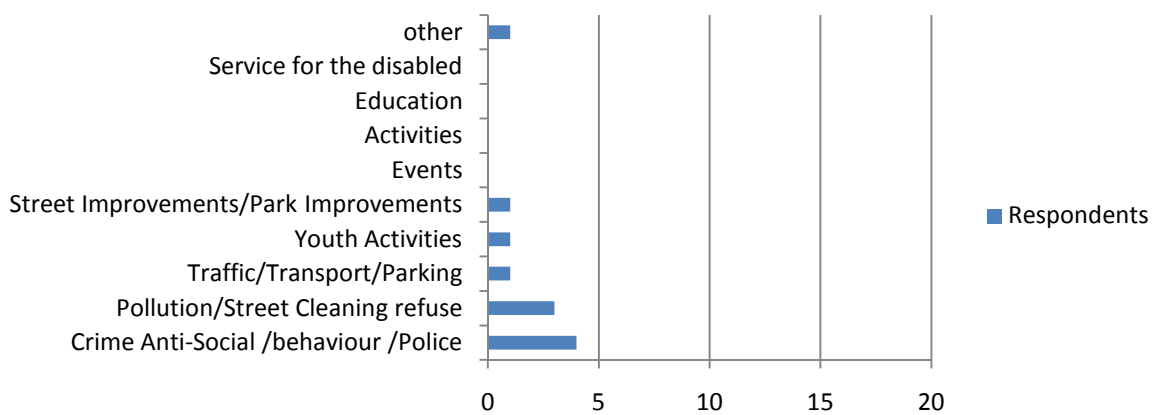
## Mapesbury

25 Respondents



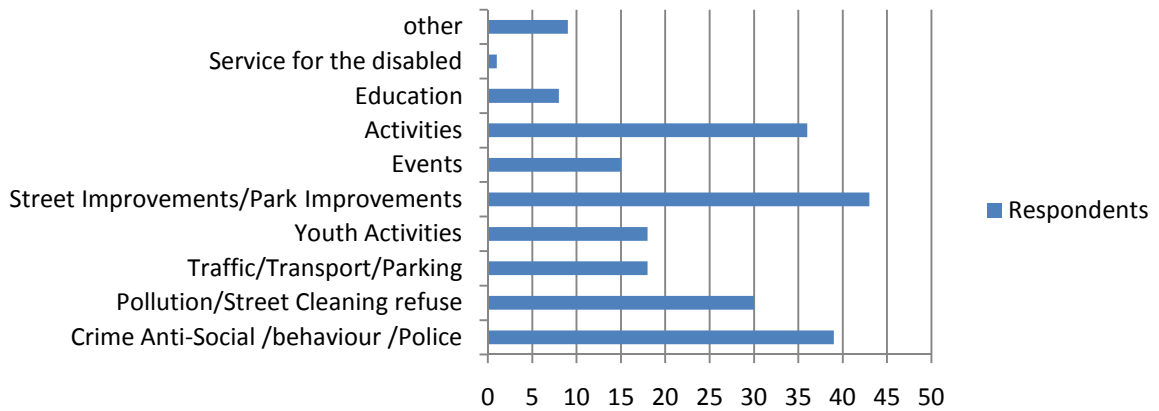
## Northwick Park

4 Respondents



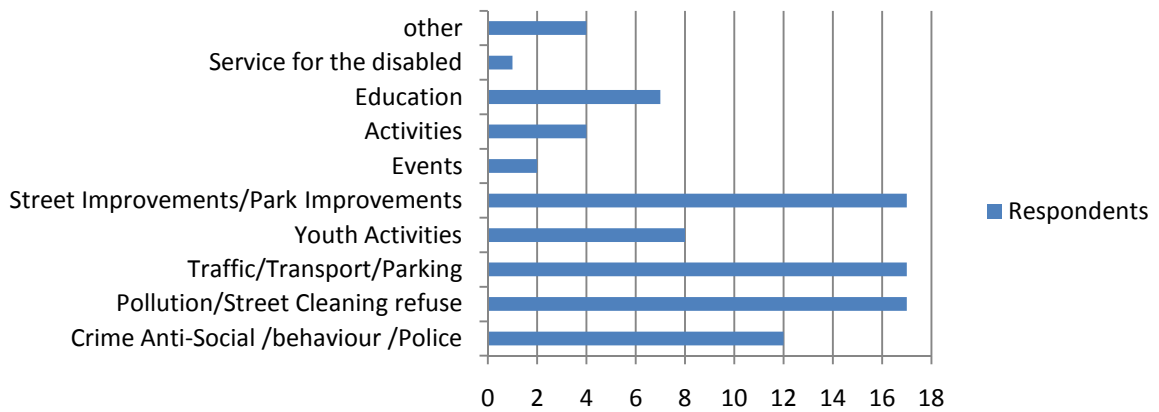
## Queensbury

95 Respondents



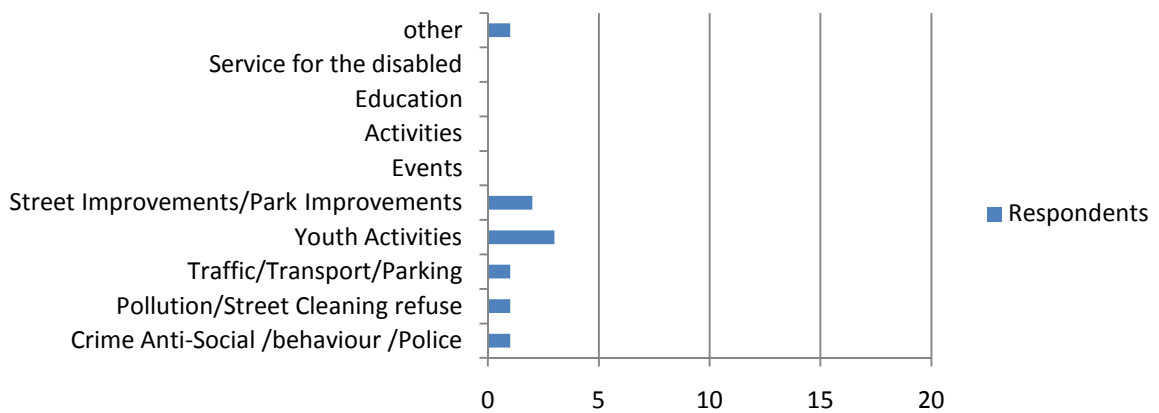
## Queens Park

35 Respondent



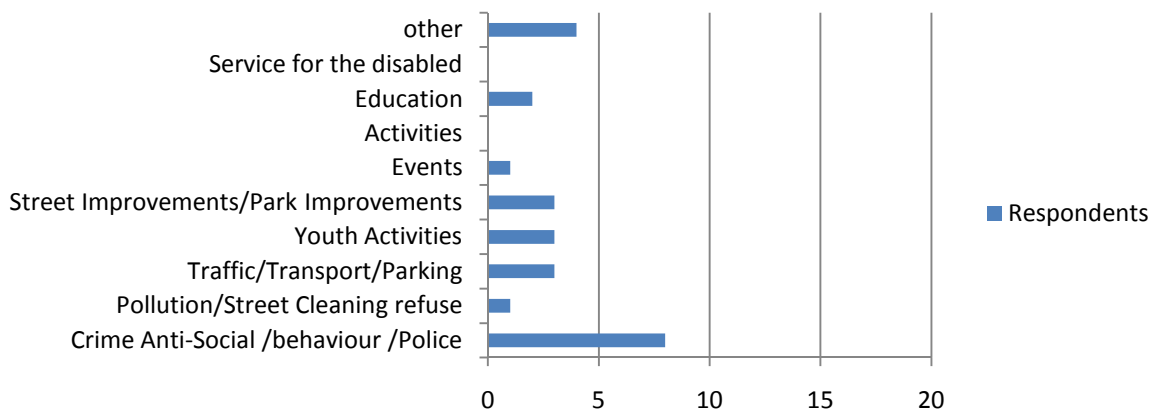
## Preston

3 Respondents



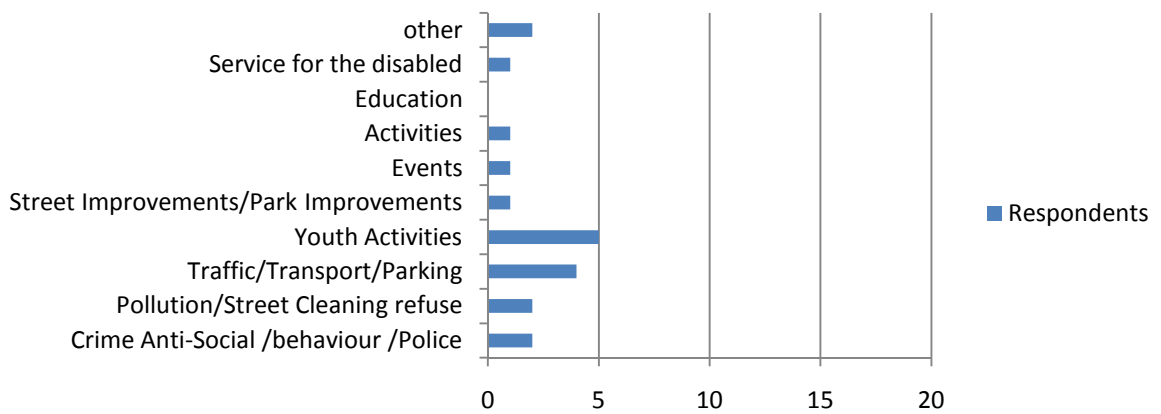
## Stonebridge

12 Respondents



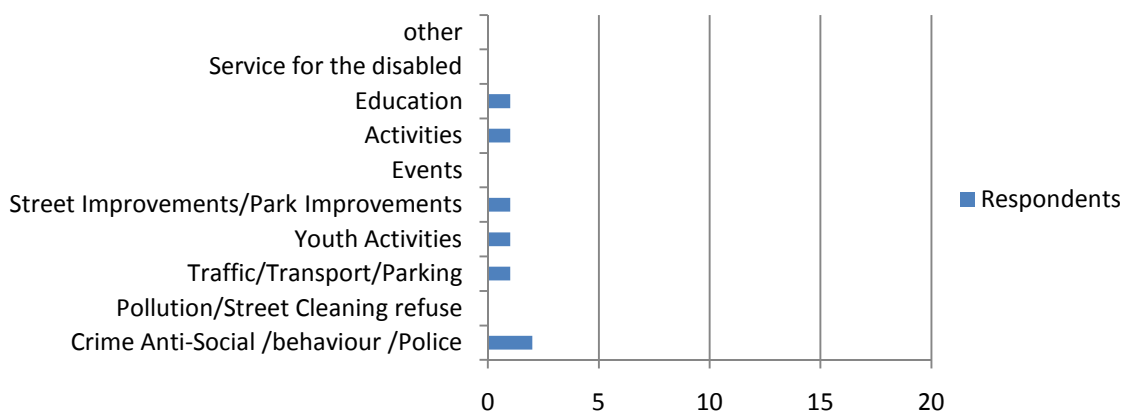
## Sudbury

7 Respondents



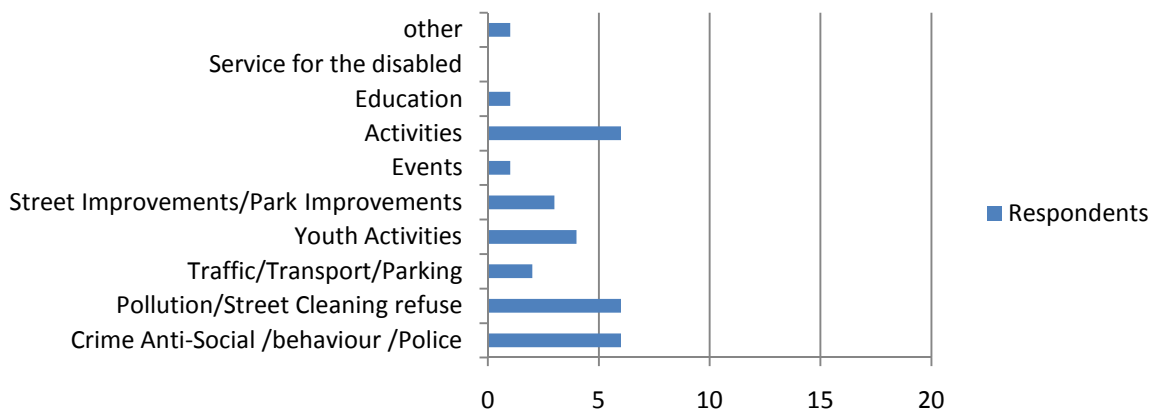
## Tokyngton

3 Respondents



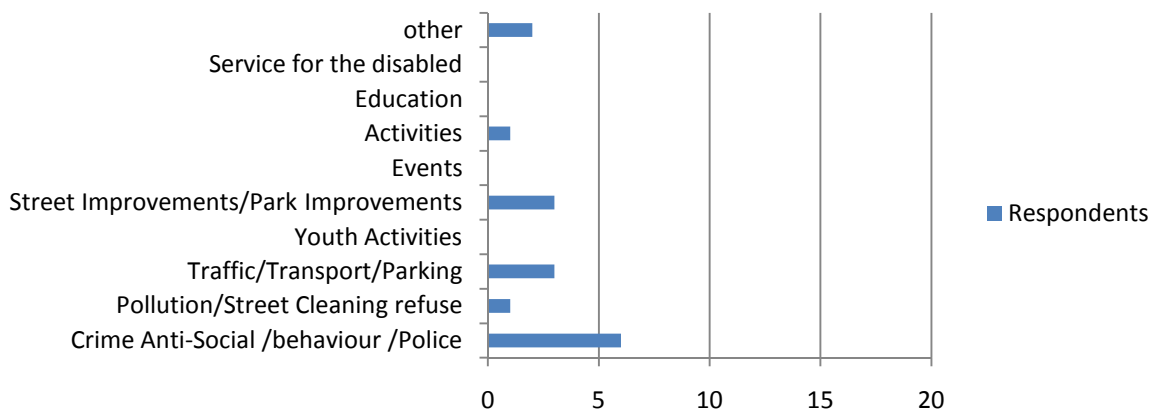
## Welsh Harp

17 Respondents



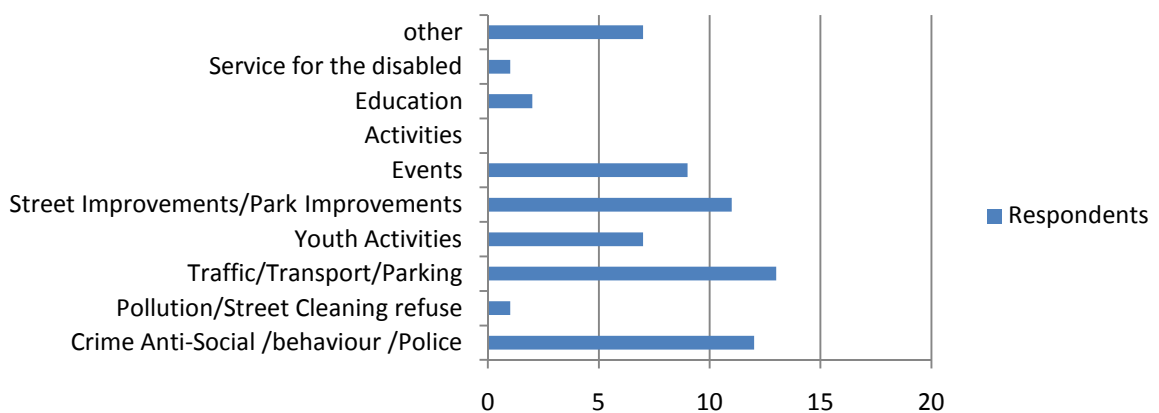
## Wembley Central

5 Respondents



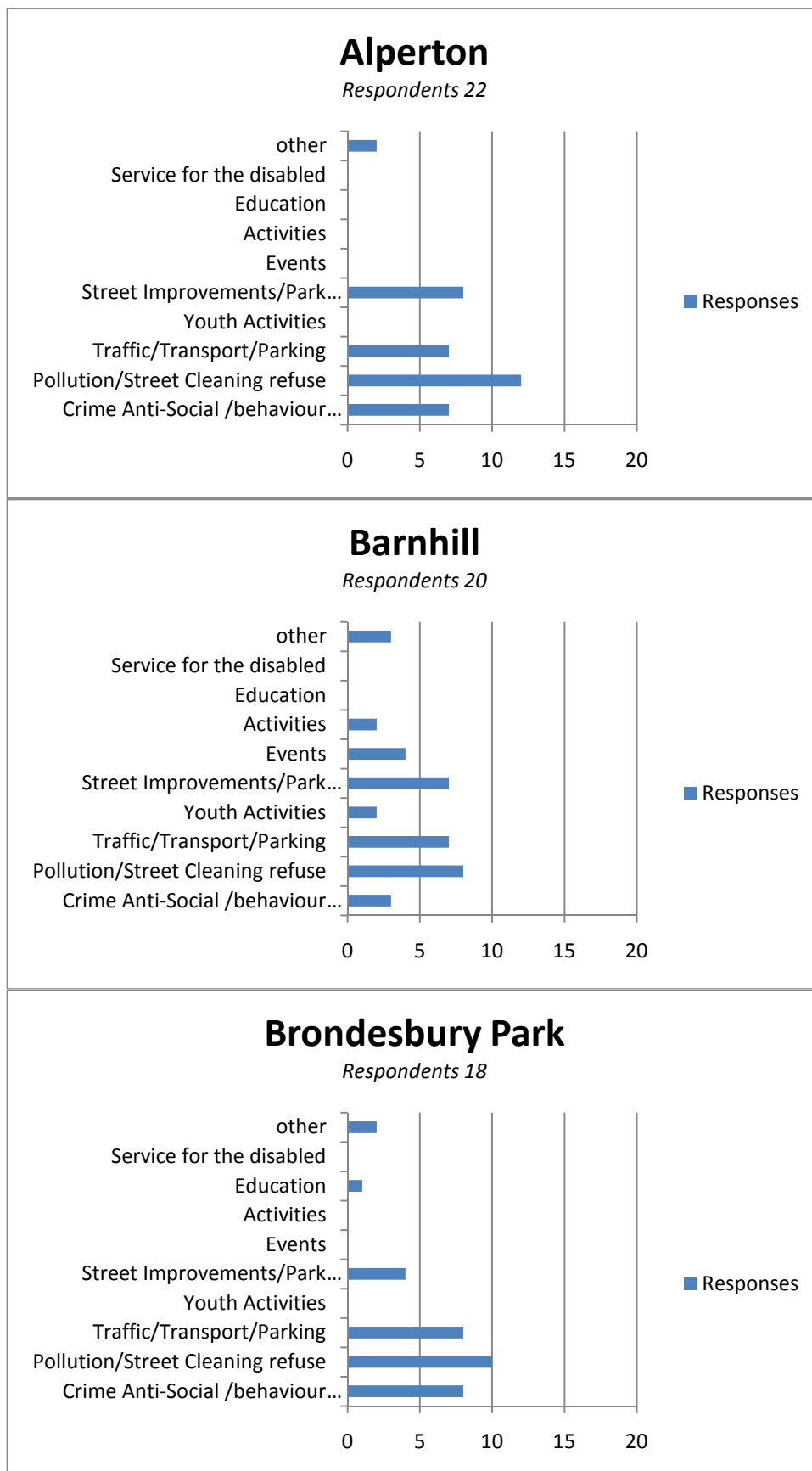
## Willesden Green

25 Respondents



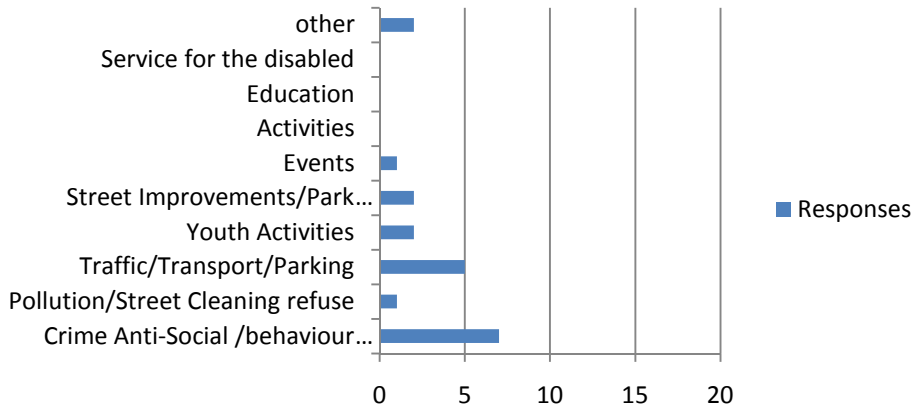


## Consultation results – tear-off slips



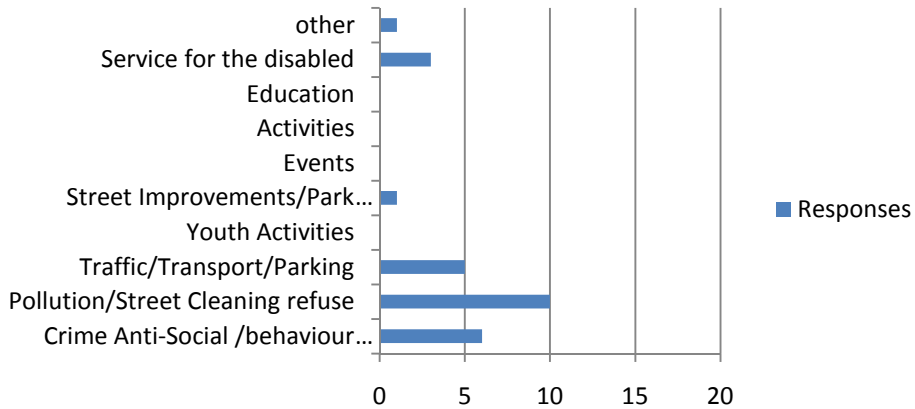
## Dollis Hill

Respondents 16



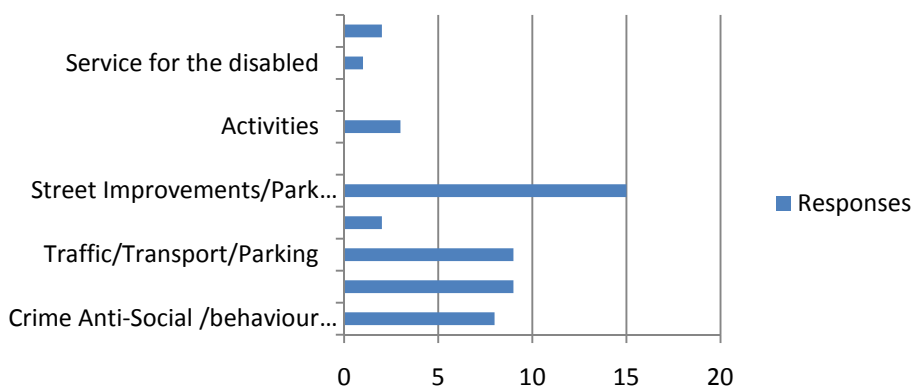
## Dudden Hill

Respondents 16



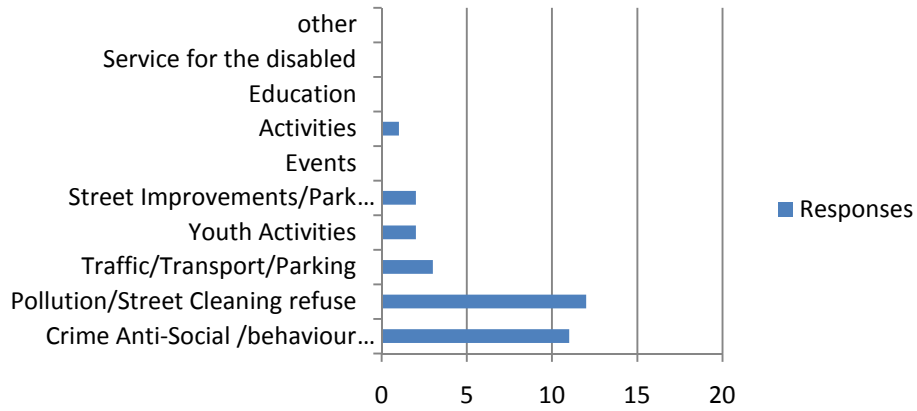
## Fryent

Respondents 24



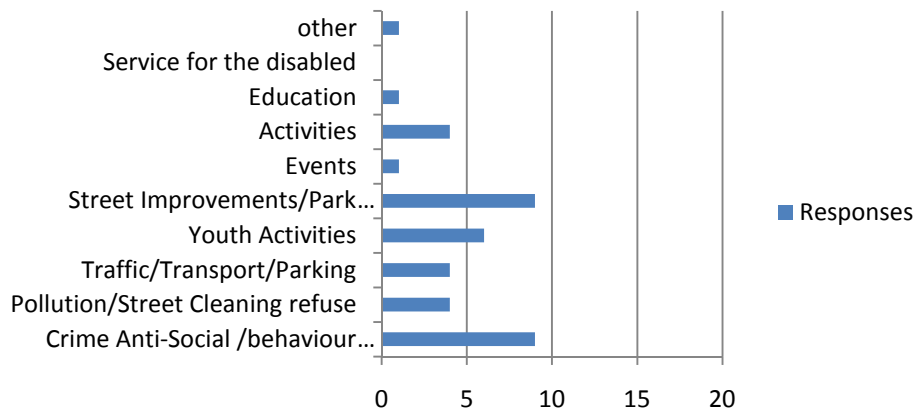
## Harlesden

Respondents 22



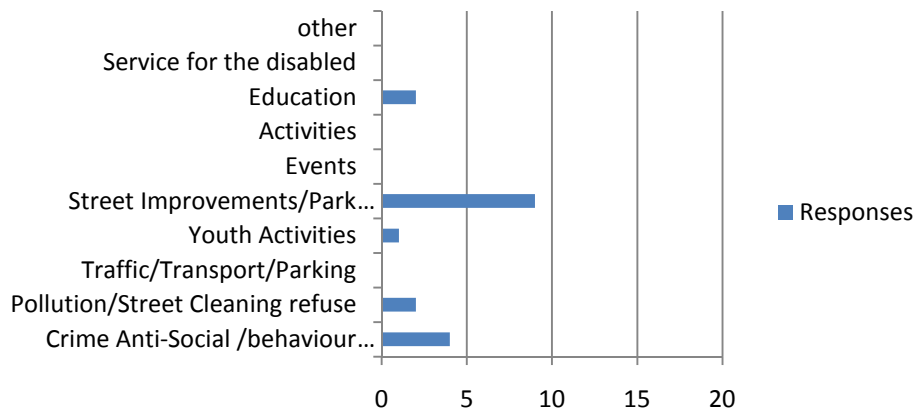
## Kensal Green

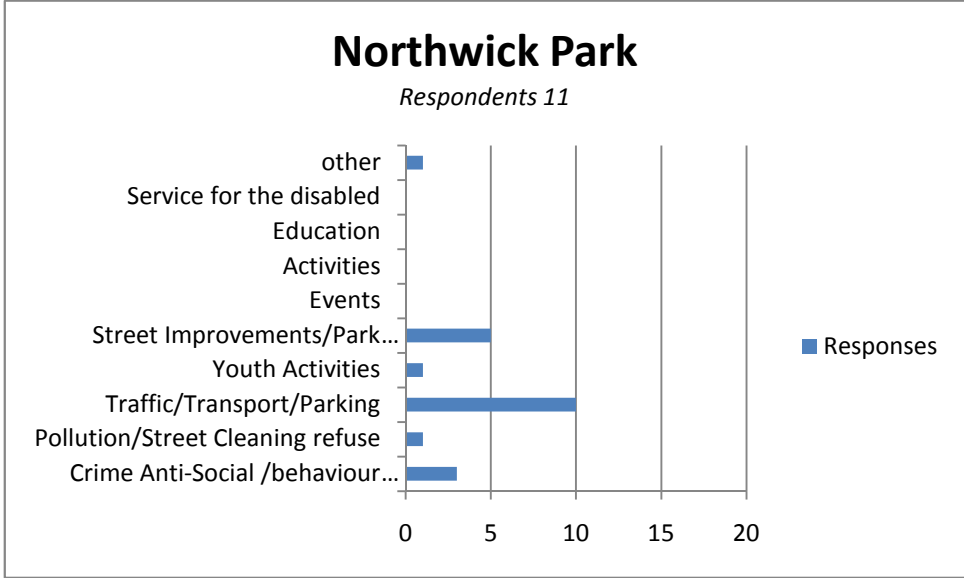
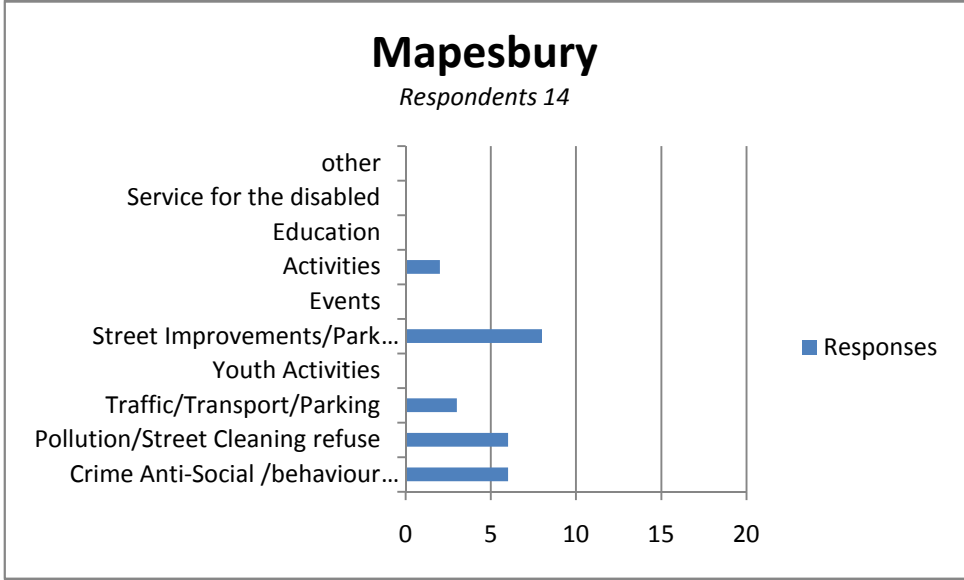
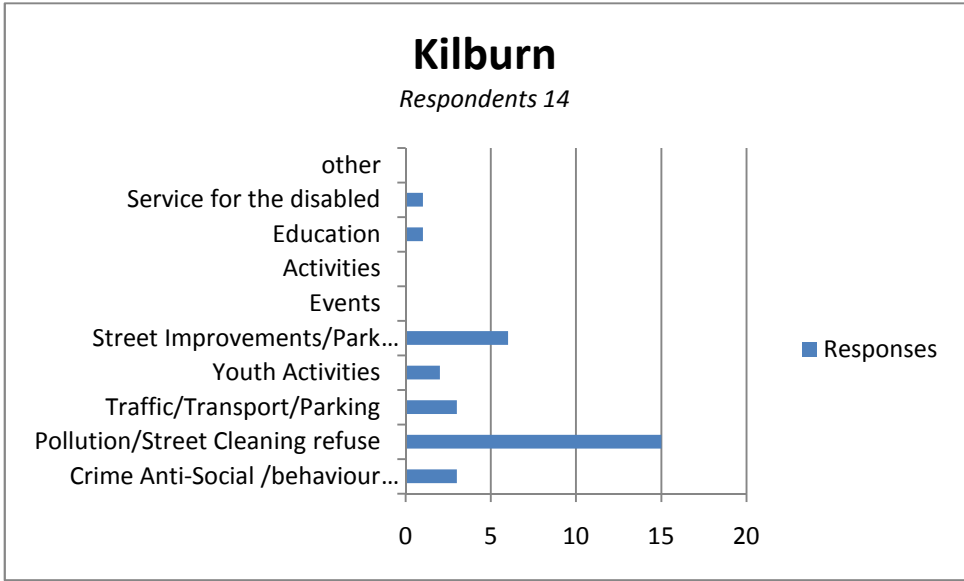
Respondents 19

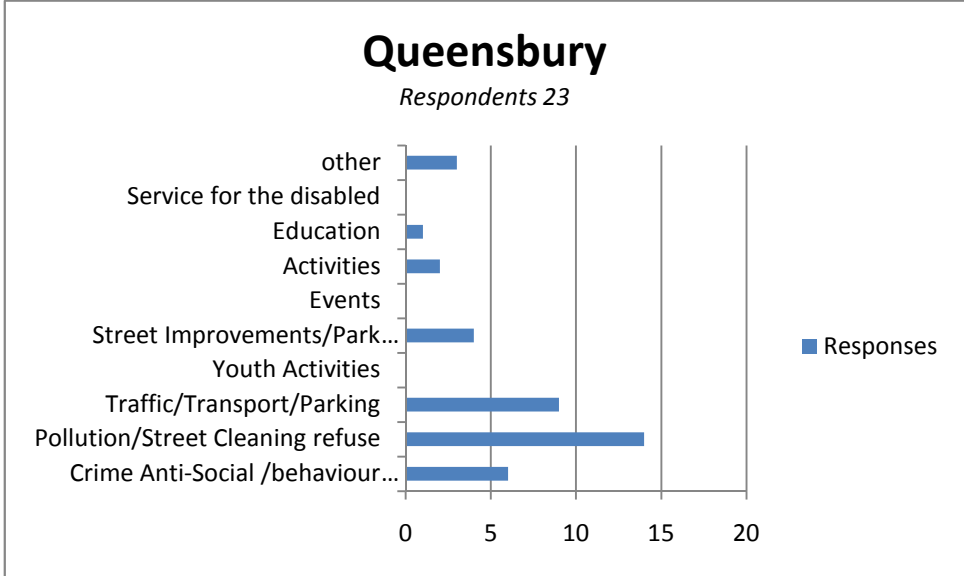
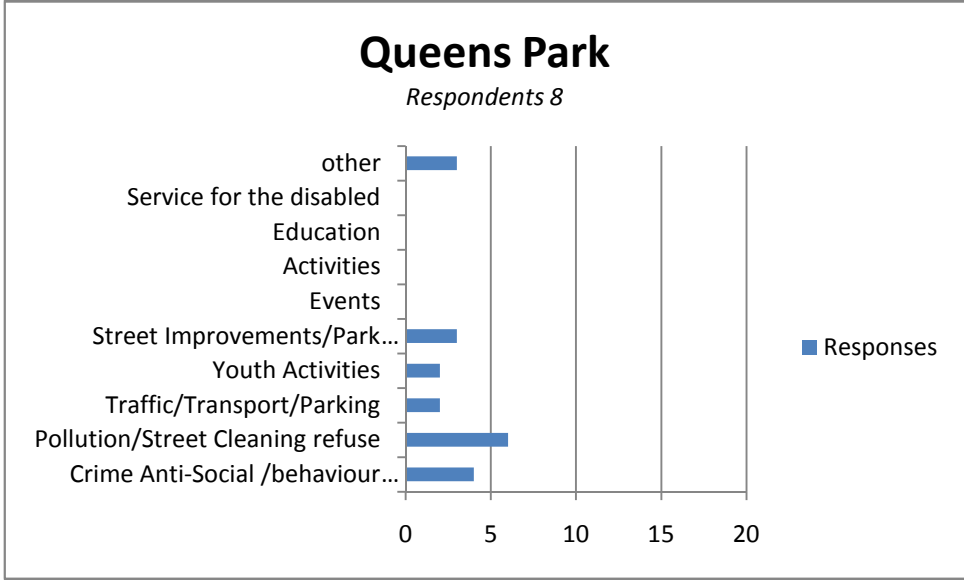
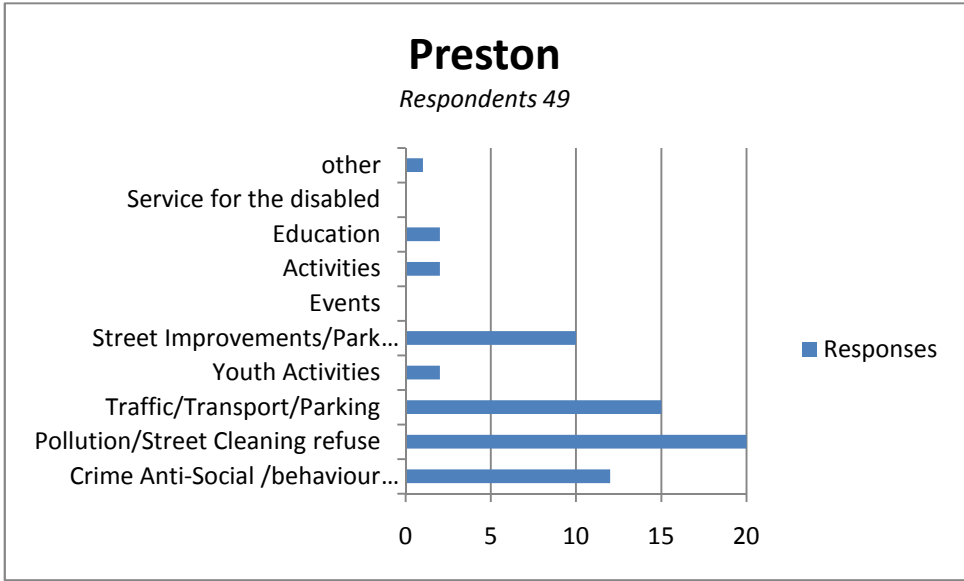


## Kenton

Respondents 12

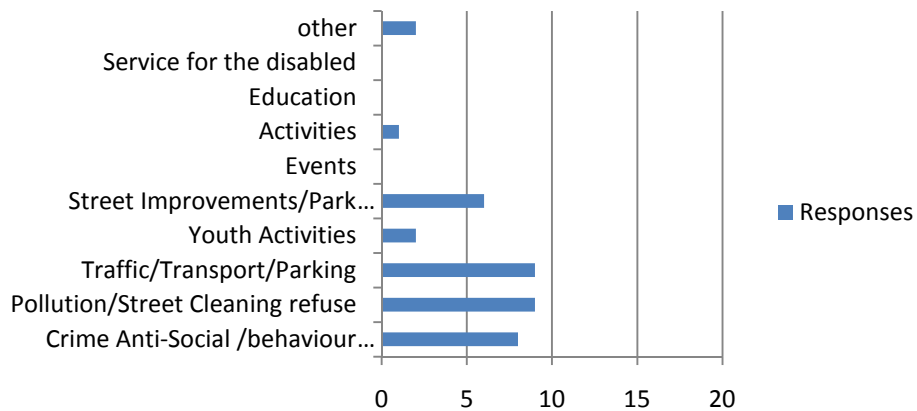






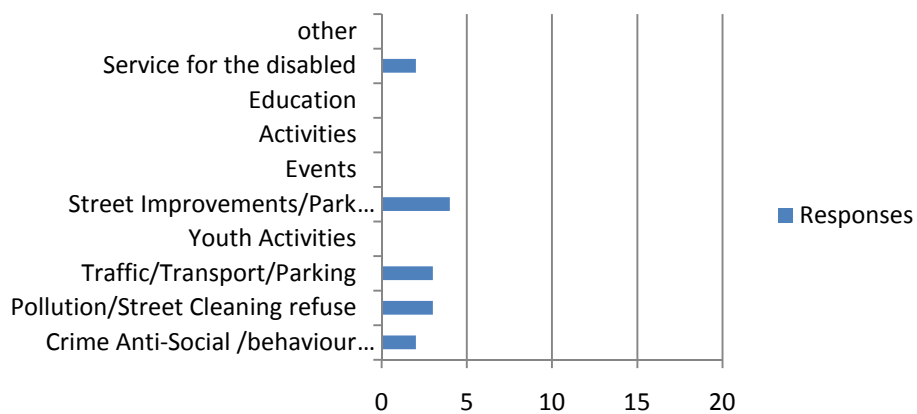
## Stonebridge

Respondents 25



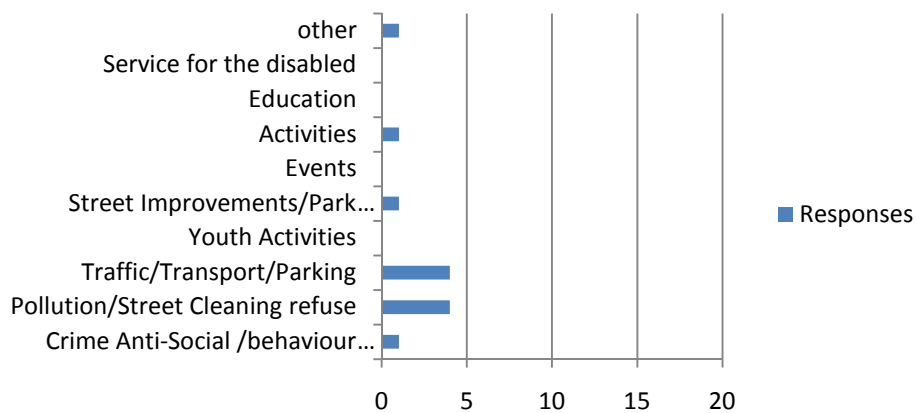
## Sudbury

Respondents 16



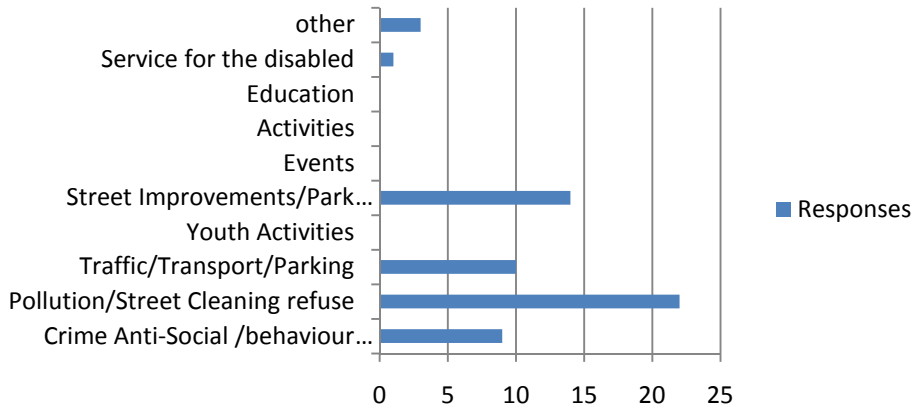
## Tokyngton

Respondent 9



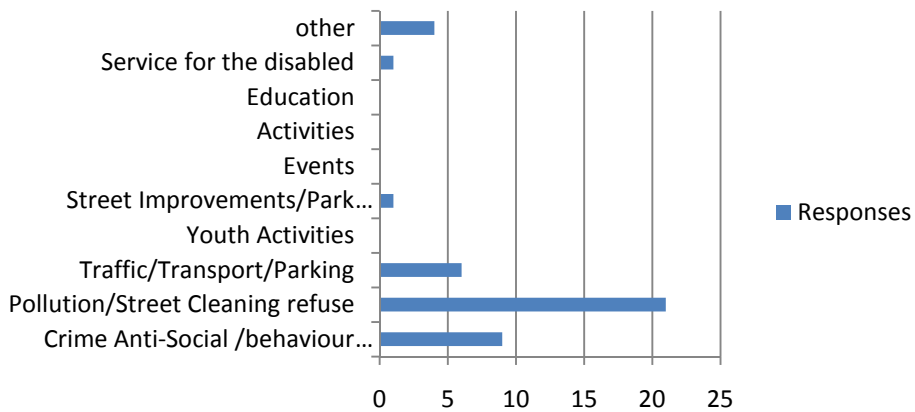
## Welsh Harp

Respondents 34



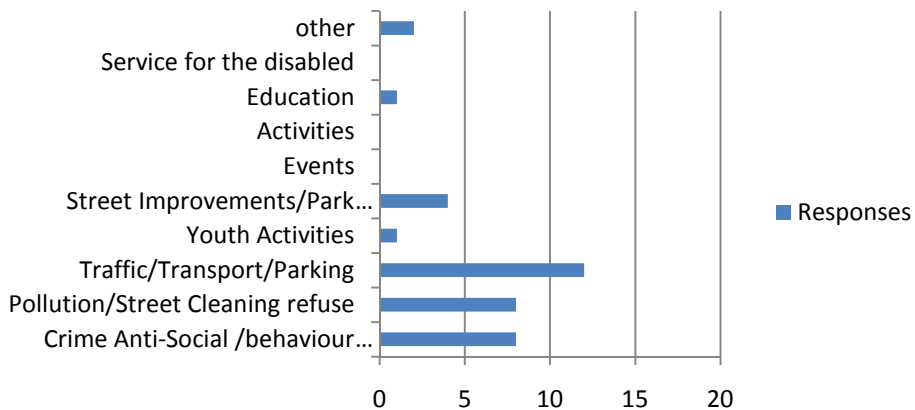
## Wembley Central

Respondents 22



## Willesden Green

Respondents 16





### Appendix 3 2008/09 Expenditure by ward

<b>Alperton spend 2008/9</b>		<b>Budget: £23,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Burnside Crescent: removal of abandoned car and weeds	£594.29	
Woodside Close Alley gating scheme	£8,800	
Lyon Park Avenue emergency barrier upgrade	£540	
Abbey Estate Community Centre new boiler	£1,750	
Riverside Gardens: installation of barriers and cycle restrictors	£1,480	
Burnside Crescent/Clifford Road: installation of 3 x vehicular alley-gates	£4,725.60	
Burns Road – clearing of alley and specialist knotweed spraying	£669.14	
Ealing Road Paan spitting campaign Joint funding with Wembley Central ward	£3,500	
Personal alarms for vulnerable residents	£434	
KICKZ football project publicity	£500	
<b>Total Allocated Spend</b>	<b>£22,995</b>	

<b>Barnhill spend 2008/9</b>		<b>Budget: £32,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Football goalposts for Barnhill open space	£200	
Securing open space – improving fencing to prevent joy-riders on motor bikes	£800	
Benches for Barnhill open space	£1,500	
Mobile CCTV	£10,000	
Contribution to heating system at Preston & The Mall Youth and Community Centre (50% shared costs with Kenton ward)	£1,200	
Construction of outdoor multi-use games area – Poplar Grove community centre	£18,800	
<b>Total Allocated Spend</b>	<b>£32,500</b>	

<b>Brondesbury Park spend 2008/9</b>		<b>Budget: £27,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Burglary prevention around Kilburn tube	£3,000	
New pathway, tree planting and benches for Tiverton Green. Joint project with Queen's Park ward: contributing £8,000	£24,425	
<b>Total Allocated Spend</b>	<b>£27,425</b>	

<b>Dollis Hill Ward spend 2008/9</b>	<b>Budget: £55,000</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Installation of allotment toilet	£17,850
Installation of security fencing Gladstone Park allotments	£5,000
Mobile CCTV	£4,000
Developing activities for young people – Kingfisher Community Centre	£14,000
Supporting young people to undertake youth award scheme via Brent Youth Service and youth club outing	£1,650
Environmental improvement McKenzie House - improved fencing	£3,352
Developing youth engagement workshops– John Kelly Colleges	£4,000
Developing activities for older people – Elders Voice	£5,150
<b>Total Allocated Spend</b>	<b>£55,002</b>

<b>Dudden Hill spend 2008/9</b>	<b>Budget: £27,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Mobile CCTV	£2,000
Mural / Art Project	£5,500
New benches outside St Mary's Church	£1,686
Head Cameras and recording equipment for SNT	£1,818
Removal of fly-tip – Neasden Lane	£6,275
Northview Primary – equipment for extended school activities	£3,000
Neasden Library Homework club	£6,800
<b>Total Allocated Spend</b>	<b>£27,079</b>

<b>Fryent Ward spend 2008/9</b>	<b>Budget: £40,290</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Contribution to parks furniture (Roe Green Park)	£3,000
Contribution to setting up Kingsbury High School Youth Café	£5,000
Contribution to additional graffiti removal	£3,750
Contribution to Roe Green Park pathway enhancements	£5,000
Supply and plant new trees for Summit Close	£2,250
Contribution to Kingsbury Link Homework Club	£1,999
Contribution to Springfield Mount alley-gate locks	£1,000
Contribution to mobile CCTV camera	£5,000
Sports and leisure activities /transport for free swim	£4,768
Young people's adventure event	£3,000
<b>Total Allocated Spend</b>	<b>£34,768</b>

<b>Harlesden spend 2008/9</b>	<b>Budget: £26,045</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Harley Road Mural Project	£5,500
Harlesden Youth Theatre	£375
Santa's Grotto	£875
Newfield Primary/ Longstone Ave pathway	£19,550
Age Concern Older Men's Group	£1,000
Removal of artwork on Craven Park Road	£1,000
Brent Samaritans ( ladder & graffiti removal kits)	£169
<b>Total Allocated Spend</b>	<b>£28,470</b>
<b>Budget is over-allocated – some projects may move into next year</b>	

<b>Kensal Green spend 2008/9</b>	<b>Budget: £24,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Summer youth drama project	£1,436
West Indian Senior Citizens Organisation	£350
Brent NWA to set up Neighbourhood Watch in Rucklidge Avenue	£500
Santa's Grotto	£875
Living Well older people's project	£1,605
Mural Hazel Road	£5,000
Personal alarms for SNT distribution	£573
Homework club – Kensal Rise library	£1,900
Alley gates rear of Park Parade	£1,260
"The Hub" - mixer trolley to facilitate community use	£3,100
Night shelter for homeless people	£2,300
Park Parade cloth bags	£2,275
BPTRG advice day	£2,100
Rucklidge Ave RA - community safety and pocket park initiatives	£1,500
<b>Total Allocated Spend</b>	<b>£24,776</b>

<b>Kenton spend 2008/9</b>	<b>Budget: £27,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Woodcock Park tennis nets and markings	£3,750
Kenton Hall car park drainage	£4,000
Woodcock Park tennis court fencing	£14,338
Lindsay Park Baptist Church children's play equipment	£2,190
St Gregory's school eco garden	£2,026
Preston and Mall Community Centre: Trojan Boxing Club heating. Barnhill ward also contributing £1,200	£1,200
<b>Total Allocated Spend</b>	<b>£27,504</b>

<b>Kilburn Ward spend 2008/9</b>	<b>Budget: £27,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Mobile CCTV	£4,000
Development of Kimberley Road Playground - clearing and levelling the site	£23,500
<b>Total Allocated Spend</b>	<b>£27,500</b>

<b>Mapesbury spend 2008/9</b>	<b>Budget: £38,000</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Contribution to Cricklewood Children's Centre/Homework club	£8,000
Equipment for Willesden Scouts Group	£2,193
Notice boards for community/residents groups	£1,474
Conservation area parks project contribution	£8,500
Support for Sports project and fashion show Cricklewood Homeless Concern	£5,104
Sports Activities for Gladstone Park	£550
Contribution to signage, Children's Area for Cricklewood Library	£8,000
Contribution to mobile CCTV	£2,000
Contribution to SNT Digital equipment	£500
Fly-tipping initiative	£2,000
<b>Total Allocated Spend</b>	<b>£38,321</b>

<b>Northwick Park Ward spend 2008/9</b>	<b>Budget: £27,800</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Installation of additional lighting at Northwick Park	£7,489
Tree replacement - 28 trees of various species	£7,000
Installation of additional lighting Vale Farm car park ( joint funding with Sudbury ward)	£6,223
Development of Neighbourhood Watch schemes (projected)	£969
Contribution towards refurbishment of toilets to improve disabled access for community use of hall – St. Cuthbert's Church	£2,113
Installation of bollard on Spencer Road	£2,475
St George's church – sound proofing church hall for community use	£1,531
<b>Total Allocated Spend</b>	<b>£27,800</b>

<b>Preston spend 2008/9</b>	<b>Budget: £32,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>
Preston Park lighting	£28,692
Hirst Crescent ASB railings	£1,600
Hirst Crescent ASB planting	£1,150
Grasmere Road burglary prevention	£1,500
<b>Total Allocated Spend</b> <b>£442 overspend for year</b>	<b>£32,942</b>

<b>Queen's Park spend 2008/9</b>		<b>Budget: £26,591</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Contribution to Tiverton Green Open Space	£8,100	
Contribution to SNT burglary initiative/camera	£5,470	
Queens Park Station Mural feasibility study	£3,000	
Contribution to purchase of computer equipment for English Language at Homes (ELAH)	£556	
Contribution to Homework club (Kensal Rise Library)	£1,900	
Notice boards for Pembert and Wakemans Roads	£2,609	
Lights on trees in Salusbury Road	£3,380	
Recycling Plates in Salusbury Road	£720	
Planting bulbs/landscaping Pembert and Wakemans Roads	£1,289	
<b>Total Allocated Spend</b>	<b>£27,026</b>	

<b>Queensbury Ward Spend 2008/9</b>		<b>Budget: £27,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Eton Grove fencing	£10,000	
Contribution to Kingsbury Link Homework club	£2,000	
Purchase of SNT Camcorder	£500	
Contribution to Young Peoples drop in café at Kingsbury High School	£5,000	
Alley gates Eton Grove and Byron Ave	£1,150	
Music project Tamil Group	£3,998	
Eco-garden weather station – Roe Green School	£4,787	
<b>Total Allocated Spend</b>	<b>£27,432</b>	

<b>Stonebridge spend 2008/9</b>		<b>Budget: £24,790</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Community Safety initiative	£6,000	
Inter-generational work	£1,500	
Contribution to mobile CCTV	£3,575	
Stonebridge Older People's Forum	£1,900	
St. Raphael's Football team – equipment	£1,642	
Mitchell Brook Primary – Extended Schools activities	£2,170	
Stonebridge Primary School – Extended School activities	£2,500	
St Michael's Youth project	£2,550	
Benches	£980	
Southcroft TA Exercise classes for wheelchair users	£1870	
<b>Total Allocated Spend</b>	<b>£24,687</b>	

<b>Sudbury spend 2008/9</b>		<b>Budget: £30,500</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Flashing speed signs Harrow Road	£4,400	
Mobile CCTV	£4,000	
Youth sports for Hastings Close and Compton Avenue residents	£1,000	
Creative writing Barham Library	£604	
Fencing outside Sudbury and Harrow Road Station	£2,051	
Sudbury and Harrow Road Station toilet preparatory works	£5,000	
Wembley Crime Prevention football project	£2,000	
Vale Farm overflow car park lighting	£7,802	
Flashing speed sign Sudbury Avenue	£2,800	
<b>Total Allocated Spend</b>	<b>£29,657</b>	

<b>Tokyngton spend 2008/9</b>		<b>Budget: £30,600</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Mobile CCTV	£4,000	
Brent River Park Pavilion improvements	£6,658	
Latimer Court alley-gate	£3,333	
Fencing repair to prevent fly-tipping Argenta Way	£4,600	
Library/youth club sessions	£1,400	
Teen furniture for Tokyngton library	£1,032	
Sport taster sessions for young people	£5,980	
Daniel's Den playgroup equipment and publicity	£3,000	
<b>Total Allocated Spend</b>	<b>£30,003</b>	

<b>Welsh Harp spend 2008/9</b>		<b>Budget: £40,906</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Additional planting for Braemar Avenue/Quainton St	£1,702	
Neasden Recreational Ground furniture and pathway	£14,867	
Environmental Health projects	£5,529	
Contribution to Ethorne Gardens alleygates	£1,150	
Smart Water Signs for Metropolitan Police	£690	
Contribution to mobile CCTV	£8,000	
Provision of youth outreach work in Press Road	£3,968	
Contribution to Braemar Avenue alley gates	£5,000	
<b>Total Allocated Spend</b>	<b>£40,906</b>	

<b>Wembley Central spend 2008/9</b>		<b>Budget: £22,790</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Paan spitting campaign	£17,565	
KICKZ football project publicity	£5,000	
<b>Total Allocated Spend</b>	<b>£22,565</b>	



<b>Willesden Green spend 2008/9</b>		<b>Budget: £25,589</b>
<b>Project</b>	<b>Amount (excl. VAT)</b>	
Mobile CCTV	£4,000	
Music production workshop through Brent Summer University at Willesden Green library	£576	
Graffiti removal wipes for shop owners Willesden High Road	£119	
Community event for older people (Brent Neighbourhood Watch)	£764	
Development of activities for children and young people in partnership with the youth service and the library service and resources for youth club evening	£10,279	
Furniture for Willesden Green Library Centre foyer area	£1,000	
Community Clean up day	£2,005	
Environmental improvement project to deal with flooding drain in alley at back of shops Walm Lane	£2,780	
Upgrading Willesden Green Library Centre CCTV system	£4,000	
<b>Total Allocated Spend</b>	<b>£25,523</b>	

## Appendix 4 2009/10 Expenditure by ward (to January 2010)

<b>Alperton Spend 2009/10</b>	<b>Budget £20,000</b>
Project	Amount
Refurbishment of benches at Heather Park Open Space and Abbey Estate (committed)	£1,500
Alley-gating schemes at Egerton Road and Kathleen Ave (committed)	£6,390
Fly- tipping removal at various sites as identified by (EIT) (committed)	£746
Fly-tipping clearance at Clayton Avenue (committed)	£750
Alley gates at Woodside close (committed)	1,580
Railings and Security door at Abbey estate Open Space (committed)	£5,784
Railings at Heath Park Open Space (committed)	£3,250
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Barnhill Spend 2009/2010</b>	<b>Budget £20,000</b>
Project	Amount
Wembley stadium Big Lunch (spent)	£2,000
Cecil James Fun-day, Poplar Grove (spent)	£1,000
Security Gates , Flats on Kenton Road (committed)	£1,029
Burglary Prevention Project (Play) (spent)	£245
Preston and The Mall Community Centre (spent)	£8,000
Town hall library- homework club (spent)	£5,000.00
Kinch Grove Allotment - installation of fencing (committed)	£2,000.00
London Tigers (committed)	£726.00
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Brondesbury Park 2009/2010</b>	<b>Budget £20,000</b>
Project	Amount
Contribution to BPTRG refurbishment (spent)	£5,000
Urban Fruit Harvesting Project (committed)	£1,300
Clements close furniture/ Play area - consultation in progress (proposed)	£3,000
Flashing speed signs (proposed)	£6,000
Tiverton Green design consultation (proposed)	£1,200
Tiverton Green planting (proposed)	£500
Citizens Advice Project (committed)	£3,000
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Dollis Hill 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Elders Voice (spent)	£3,850
John Kelly - presentation event (spent)	£86
Pinemartin Close - consultation (committed)	£3,000
Development of youth club based at Crest Academy school (committed)	£13,064
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Dudden Hill 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Neighbourhood Watch Signs (proposed)	£510
Neasden Lane-Alley gating (proposed)	£4,000
Islamic Advice Centre- Youth engagement (proposed)	
Neasden Signage (proposed)	£6,000
Alley-gating scheme - Eastleigh Close (proposed)	£2,000
Chapter Road improvement of boundary wall (proposed)	£1,000
Scouts Association, storage unit (proposed)	£1,000
<b>Total Allocated Spend</b>	<b>£14,510</b>

<b>Fryent 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Fryent SNT crime Prevention equipment (alarms and chains) (spent)	£1,746
Fryent SNT crime Prevention equipment (alarms and personal) (spent)	£1,000
Fryent Children's centre - Church Lane picnic table (proposed)	£1,200
Libraries service proposals (Trobridge exhibition) (spent)	£3,000
Wakemans Hill Alley/ service road improvements (proposed)	£2,554
Kingsbury Locality board proposals for creative arts (committed)	£5,000
Kingsbury High School drop in (Committed)	£5,000
Libraries service - well being classes for over 50's at Kingsbury plus (committed)	£500
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Harlesden 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Fortune gate Neighbourhood watch scheme (committed)	£1,260.00
Jamaica Day (spent)	£500
Craven park Alley-Gating scheme (spent)	£1,730.00
Beyond the Will Smith Challenge (spent)	£3,000
Harlesden Business Improvement Group (spent)	£2,000
Equipment to Enhance YIP project in Church End (spent)	£500
Brent Homeless User Group (spent)	£2,370
Youth Diversion activities targeted at residents in Church End (proposed)	£3,884
Harlesden Town Centre SNT Lap Top (spent)	£332
Harlesden Library – Black Interest Section (spent)	£2,500
<b>Total Allocated Spend</b>	<b>£18,076</b>

<b>Kensal Green 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Odessa/Palermo Road Neighbourhood Watch Signs (spent)	£448
Odessa/Palermo Road Community Lunch (spent)	£650
Furness Road Pocket Park (spent)	£535
Hazel Rd Youth Project (spent)	£9,150
Furness Road Pocket Park (committed)	£3,414
Hazel Road Youth Outreach Project (committed)	£2,640
Railings at Furness Road (committed)	£1,605
Park Parade alley-gating Scheme (committed)	£80
Neighbourhood Watch (proposed)	£1,478
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Kenton 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Woodhill Crescent alley-gating scheme (committed)	£2,325
St Luke's hospice DVD (spent)	£2,000
John Billam lighting (EIT) (proposed)	£1,600
London Tigers Sports league (committed)	£5,000
St Gregory's Eco Garden (spent)	£970
Claremont High School (committed)	£3,800
Kenton Grange (committed)	£1,000
Uxendon Manor Primary (proposed)	£3,305
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Kilburn 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Contribution to proposal writing costs for Big Lottery North Kilburn Intergenerational Centre (Committed)	£5,000
Street Art project in partnership with LB Camden (spent)	£1,800
Brent Private Tenants Rights Group -proposal being submitted for refurbishment costs (spent)	£8,000
Kilburn SNT Crime Prevention equipment (committed)	£2,250
Kilburn lanterns workshops in partnership with LB Camden (proposed)	£500
Dr Bike storage equipment in partnership with neighbouring wards (spent)	£2,450
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Mapesbury 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Cricklewood Broadway tree lights approx (spent)	£2,800
Willesden Scouts Group - outdoor pursuits/climbing equipment (spent)	£1,287
Cricklewood Homeless Concern - Community cohesion media project with young people (spent)	£4,055
Rainbow Garden Day publicity costs – (spent)	£213
Community Brent in Bloom Plaque – (spent)	£185
Hassop Road enforcements (proposed)	£5,000
Benches for Dell public space (spent)	£1,500
NW2 Allotments project (committed)	£2,000
Contribution to BPTRG refurbishment (spent)	£1,000
Scouts Trailer (spent)	£1,300
Community youth projects (committed)	£660
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Northwick Park 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Byron Road Alley Security Mirror (Spent)	£350
Distraction Burglary Play (Spent)	£245
Tree Planting (Committed)	£4,000
St Andrew's Church (spent)	£3,000
St Cuthbert's youth Engagement (Spent)	£1,000
Breakfast Club pilot activity Wembley high technology college (committed)	£2,500
CCTV signage Northwick Park pavilion (committed)	£98
St Cuthbert's Church disabled toilet (proposed)	£3,500
Burglary Prevention (proposed)	£2,600
Brahmin Centre (proposed)	£2,400
<b>Total Allocated Spend</b>	<b>£19,693</b>

<b>Preston 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Brent Sports League(proposed)	£5,000
Greening the ward (proposed)	£6,900
Alley-gating Grasmere Avenue(proposed)	£5,300
Alley-gating Elmstead(proposed)	£1,800
Cycle Restrictors (proposed)	£600
<b>Total Allocated Spend</b>	<b>£19,600</b>

<b>Queensbury 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Kingsbury Resource Centre TV (spent)	£500
Package of recreational activities for young people (committed)	£2,280
Part Contribution for Alley-gating 6 gate Scheme (committed)	£8,170
Queensbury Eco-cultural Festival (proposed)	£800
Equipped-to-go bus (proposed)	£1,200
Sports Activities in Eton Grove (proposed)	£5,000
Roe Green Residents Association PA system (spent)	£300
Sherborne Gardens Residents Association (proposed)	£1,750
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Queens Park 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Kensal to Kilburn Transition Town – community projects (committed)	£7,868
Keslake Road enhancements to seating area and additional planting Station Terrace (committed)	£2,637
Kilburn Library Garden community project (committed)	£1,000
Queens Park community/wildlife notice board (proposed)	£2,000
Contribution to BPTRG refurbishment (spent)	£1,000
Conservation area signs (proposed)	£1,000
Dr Bike Project (spent)	£1,500
Salisbury World Project (proposed)	£2,995
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Stonebridge 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Summer Holiday Football Scheme (spent)	£2,763
Metropolitan Police Summer Boxing (spent)	£1,560
Hillside After School Support Club (spent)	£3,820
Jamaica Day (spent)	£500
BETS – Gardening for All (committed)	£3,955
WISE Christmas Lunch (committed)	£1,000
Hillside Housing Christmas Party (spent)	£1,040
Benches on Stonebridge Park (Newcroft Court) and install bollards (committed)	£337
Help Somalia Foundation Eid Celebration (spent)	£1,525
Stonebridge Boxing Club (spent)	£3,500
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Sudbury 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Wembley Stadium Learning Zone (Spent)	£261
Distraction Burglary Play (Spent)	£245
Hastings Close Youth Activities (Proposed)	£2,000
Flashing Speed sign Harrowdene Road (Spent)	£2,800
Breakfast Club pilot activity Wembley high technology college (committed)	£2,500
Environmental improvements to green space Barnham close, Perkin Close, Lantern Close Maybank avenue (proposed)	£12,000
<b>Total Allocated Spend</b>	<b>£19,806</b>

<b>Tokyington 2009/2010</b>	<b>Budget £20,000</b>
<b>Project</b>	<b>Amount</b>
Personal Alarms (Spent)	£233
The Big Lunch (Spent)	£3,000
Wembley Learning Zone (Spent)	£261
Oakington Manor School Woodland Development (Spent)	£6,100
Winter Night Shelter - Route 18 Project (committed)	£3,000
St Michael's Church security improvements (proposed)	£1,500
Tokyington Manor FC sports/Youth activities (committed)	£981
Hermes scanner (proposed)	£1,600
Young people stop smoking project (proposed)	£1,000
Tree planting (proposed)	£2,250
<b>Total Allocated Spend</b>	<b>£19,925</b>

<b>Welsh Harp 2009/2010</b>	<b>Budget £20,000</b>
Project	Amount
Older People Awayday(spent)	£560
Alley-gating Scheme Lavender Avenue (spent)	£6,420
Burglary Prevention - Timers (spent)	£173.91
Music Production workshops via stadium housing (spent)	£2,000
Alley-gating scheme- Braemar Avenue (spent)	£6,000
Alley-gating scheme – Neasden Lane North (spent)	£1,000
Environmental improvement project - Queensbury (spent)	£1,000
Grit bins x 8 Kinloch Road area (spent)	£792
Burglary Prevention - smart water kits (committed)	£2,054
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Wembley Central 2009/2010</b>	<b>Budget £20,000</b>
Project	Amount
Make Wembley Shine (spent)	£1,042
Station Grove alley gate (committed)	£1,750
Ealing road library garden (proposed)	£17,208
<b>Total Allocated Spend</b>	<b>£20,000</b>

<b>Willesden Green 2009/2010</b>	<b>Budget £20,000</b>
Project	Amount
Football Tournament (committed)	£300
Brent Winter Night Shelter (committed)	£3,000
Private Tenants' Rights Group (spent)	£500
Boundary wall, Chapter Road (committed)	£1,000
Environmental improvement parks (committed)	£7,000
Tree Planting (committed)	£1,650
Willesden Green library – increase recording capacity of CCTV (proposed)	£1,500
Security bike marking project (spent)	£1,693
SNT alert box (committed)	£50.00
Purchase of canopies – town centre project (committed)	£2,960.00
Removal of fly-tip Walm Lane alley (committed)	£350
<b>Total Allocated Spend</b>	<b>£20,003</b>



### Budget Overview for 2009/2010 (to January 2010)

Ward	Total Budget 2009/2010	Spend 2009/2010	Total Allocated (proposed/committed) 2009/2010	Un-allocated
Alperton	£20,000	£0	£20,000	£0
Barnhill	£20,000	£16,245	£3,755	£0
Brondesbury Park	£20,000	£5,000	£15,000	£0
Dollis Hill	£20,000	£3,936	£16,064	£0
Dudden Hill	£20,000	£0	£14,510	£5,490
Fryent	£20,000	£5,746	£14,254	£0
Harlesden	£18,076	£12,932	£5,144	£0
Kensal Green	£20,000	£10,783	£9,217	£0
Kenton	£20,000	£2,970	£17,030	£0
Kilburn	£20,000	£12,250	£7,750	£0
Mapesbury	£20,000	£12,340	£7,660	£0
Northwick Park	£20,000	£4,595	£15,098	£307
Preston	£20,000	£0	£19,600	£400
Queens Park	£20,000	£2,500	£17,500	£0
Queensbury	£20,000	£800	£19,200	£0
Stonebridge	£20,000	£14,708	£5,292	£0
Sudbury	£20,000	£3,306	£16,500	£194
Tokington	£20,000	£9,594	£10,331	£75
Welsh Harp	£20,000	£17,946	£2,054	£0
Wembley Central	£20,000	£1,042	£18,958	£0
Willesden Green	£20,000	£2,193	£17,810	(£3)
<b>Total</b>	<b>£418,076</b>	<b>£138,886</b>	<b>£272,727</b>	<b>£6,463</b>

NB The budget figure for Harlesden ward reflects an overspend in 2008/09

## **Appendix 5**

### **Case studies**

#### **1. Wembley Central and Alperton wards**

##### **Paan spitting campaign**

##### **Background**

Paan is a mixture of betel leaf with areca nut lime, spices and tobacco. There is a problem with people spitting it on the streets in Wembley, particularly the High Road and Ealing Road. When spat, it dries to a dark brown stain and is difficult to remove without specialist cleaning, at significant cost to the council.

The accumulation of these stains contributes to a negative image that the Wembley area is dirty and rundown, which in turn can lead to an increase in crime and anti-social behaviour – the ‘broken window’ effect. Many people confuse the stains with dried blood and this contributes to an increased fear of crime.

The need for this campaign has come as a result of consultation with local residents concerned about the unsightly staining, which has become worse in recent years owing to the wider availability of pre-packaged tobacco paan and an influx of new arrivals from South Asia, where chewing tobacco and spitting is more prevalent and culturally accepted.

Previous enforcement initiatives have been undertaken to combat paan spitting (most notably joint action by the police/council in 2007), although these have not proved sufficient to tackle the problem.

##### **Neighbourhood Working input**

Through the council’s Neighbourhood Working initiative Wembley Central and Alperton councillors set aside £17,000 from their annual ward budgets for a new, dedicated campaign to tackle this issue.

Previous attempts to combat paan spitting have focused solely on top-down enforcement. The new campaign provided an opportunity to work with a wider range of partners to join up a number of additional issues associated with paan spitting. This included working with NHS Brent to combat the health effects of paan chewing (the combination of areca nut and tobacco in paan is a contributor to increases in oral cancer) and working with Brent and Harrow Trading Standards to ensure that the supply and sale of paan meets legal requirements.

Crucially the campaign provides an opportunity to work with the South Asian community to tackle the problem. Paan chewing has strong cultural associations. However, people are mostly not aware of the harmful effects of tobacco paan compared with the harmless sweet paan varieties. The new campaign enables us to undertake a wider education and awareness programme to empower the local community to take action and reduce the consumption of paan.

A multi-agency steering group was formed in 2009 comprising:

- Brent Council: Neighbourhood Working, Streetcare and Environmental Health teams
- Metropolitan Police: Wembley Central and Alperton Safer Neighbourhoods teams
- NHS Brent: Health Promotion, Drugs Action Alcohol Team, Tobacco Control
- Brent and Harrow Trading Standards Service
- Wembley Town Centre Partnership

The steering group researched local paan spitting hotspots and the effects of paan chewing generally and produced a report. The report set out four key campaign aims:

- To stop people spitting tobacco paan. The campaign aims to educate spitters that it is anti-social and against the law and then fine those spitters who persistently offend.
- To raise awareness of the health risks of tobacco paan so that people can make an informed decision about whether to chew (and therefore spit). The campaign aims to work with the Asian community to tackle this issue.
- To ensure traders' legal compliance with The Tobacco Products (Manufacture, Presentation and Sale) (Safety) Regulations 2002.
- To provide reassurance to the wider community that we are committed and taking responsive action to tackle paan spitting and improve the Wembley area.

We held a conference with local paan sellers, South Asian community leaders and health professionals in December 2009. The conference was a first step in making the community and key organisations aware of the campaign and to get their buy-in to the key aims. Comments raised at the conference will be fed into the campaign.

The campaign proper launched early in 2010. It includes:

- A high profile poster campaign warning people not to spit
- Education patrols at key paan hotspots
- Follow up zero tolerance enforcement action by police
- Education and outreach with local schools, community and health organisations
- Community events such as a clean-up day for Ealing Road

Wembley Central Members have taken a leading role in the project at all stages, with support from Alperton members.

### **Vision**

Through the campaign we aim to:

- Achieve a reduction in the amount of paan being spat in Wembley.
- Make the South Asian community aware of the harmful effects of tobacco paan (and in turn for them to apply pressure on known spitters to quit)
- Reduce the amount of people who chew paan

- Ensure that all paan sellers are compliant with the legal requirements for sale of paan
- Provide reassurance to the wider community that we are committed and taking responsive action to tackle paan spitting and improve the Wembley area.

### **Challenges**

The key challenges for the project are:

- Working within the confines of the law – paan is not a banned substance and remains legal to sell to those over 18. The government is unlikely to ban it where its most harmful individual ingredient is tobacco
- Challenging the long held cultural beliefs and myths about paan (particularly those promoted by tobacco manufacturers that it is healthy and better for you than cigarettes)
- Making people aware of the harmful effects of tobacco paan and getting them to stop chewing
- Targeting the paan spitters themselves (the majority of paan chewers do not spit and it is difficult to catch people in the act to enforce fines)
- Targeting spitters who are not permanent residents (e.g. students from the Indian sub-continent who do not speak English, come from places where paan spitting is culturally acceptable and have no long-term investment in improving Wembley)
- Ensuring that the aims of the campaign are continued beyond the main period of campaign action

## **2. Dollis Hill ward**

### **Elders Voice Project – Intergenerational Project**

#### **Background:**

Feedback from residents had highlighted the needs of young people in the ward, but the ward councillors felt that from the feedback received the needs of older people were being missed. Contact had also been made with a voluntary sector group, who had previously been running a luncheon club for older people from the Kingfisher Community Centre, but were unable to continue the club due to lack of funds. The organisation confirmed that the luncheon club had been well attended and also felt that older people's needs with regards to service provision were not being met within the ward.

#### **Neighbourhood Working input:**

Contact with Elders Voice had previously been made from working with the group in another ward. The organisation was looking at how they could expand their successes in intergenerational work across Brent. The councillors were informed about the work of Elders Voice and they were happy for potential projects to be explored with the organisation.

A meeting was arranged with Elders Voice to discuss project details and scope of the project and Crest Academy schools were invited to join the project. Neighbourhood Working contributed £9,000 to the project and Elders Voice were able to use their contacts and experience to develop the project.

Members' involvement was limited to agreeing the funding. Dollis Hill is a split ward with 2 Labour councillors and 1 Liberal Democrat councillor and it has been difficult at times to engage members fully in the process.

#### **Vision:**

- To alleviate isolation and depression for older people
- To establish sustainable older volunteer-led arts and activities clubs in Dollis Hill ward.
- To enable residents from a range of ethnic and cultural backgrounds to share skills across the generations.
- To set up a new choir with a local community membership.
- To break down negative stereotypes regarding age and race.
- To provide an accessible service by proactive outreach so that older people and children experiencing social exclusion can be identified and engaged.
- To implement an evaluation process and disseminate its findings.
- To contribute to mental health & emotional well being.
- To share skills, playfulness and enjoyment across cultures.

#### **Outcome:**

The project is still ongoing, but is expected to achieve the following outcomes:

- 150 older people informed of social and practical support available through Elders Voice services.
- 60 older people engaged as volunteers, group members and consultative forum members, thus reducing isolation and increasing mental wellbeing.
- Over 60% participating older people able to state their own levels of isolation and depression have decreased.
- Participants have established social and support networks.
- Improved relationships between participating children and Elders and their respective wider families.
- Dollis Hill schools will have routes for older community members to contribute and support younger residents.

### **3. Kilburn ward**

#### **Case study – Kimberley Road Play area**

##### **Background**

Neighbourhood working initially got involved in this project in July 2008 to try to bring together two capital funding streams committed by BHP, (£26,000) and Playbuilders fund (£20,000), as initially the departments had not known about each others' plans.

Kimberley Road playground is a facility which, although it is part of a BHP housing estate, has historically been used by the wider community. BHP managed the playground and their funding was primarily to improve the site to bring it up to current health and safety standards. The Playbuilders funding was from Central Government to provide inclusive play (for disabled children) and natural play (to encourage children's imagination and creativity). The emphasis was on play facilities for children aged 8 to 13 and the funding had to be used to redesign the play area not just to replace existing equipment.

The surrounding area has limited play facilities and green open spaces and the ward councillors were keen to support the development of this project through Neighbourhood Working.

### **Neighbourhood Working input**

There was a danger that, rather than viewing this as an opportunity for a larger development project, either funder might use the existence of other funding as an opportunity to make savings. To avoid this, the Neighbourhood Coordinator called together all the key players to develop a joint plan for the play area:

- BHP
- Brent Council Parks Service
- Local ward councillors
- Kilburn police Safer Neighbourhood Team
- Children & Families Department

### **Vision:**

The playground site was a large space that could meet the needs of both children and young people from the wider community, by developing the children's play area and a multi use games area for older young people.

### **Challenge**

As long as the play area was managed by BHP it could only be developed by BHP for the use of their own residents and access to S106 funds would be limited.

### **Negotiations**

The Neighbourhood Coordinator acted as a broker for discussions, which ultimately agreed to facilitate development of the site in addressing the needs of the wider community by transferring management of the playground from BHP to Brent Parks Service along with BHP's capital funding allocation of £26,000.

The ward councillors agreed to allocate £23,500 neighbourhood working funds to the project making a total of £69,500 and additional funding could be accessed via section 106 funding and the Parks Service small capital programme.

### **Outcome**

- Parks Service purchased a multi use games area (MUGA) kit at the end of last financial year with funding from BHP and Neighbourhood Working
- The site was levelled and cleared in April 09
- The MUGA kit was funded and installed by the Parks Service in May 09
- Playbuilders funding is allocated for this financial year to complete the project with a play area for young children
- Local residents report the MUGA is very well used and has benefited the local community
- Partnership working has been improved and is continuing, now also including the Planning Service

#### **4. Kensal Green ward Hazel Road Outreach Project**

##### **Background**

Residents complained to councillors, Neighbourhood Working and at SNT ward panel meetings that the young people who attended the Hazel Road Community Centre (and surrounding roads in Kensal Green) were causing a nuisance. Following a meeting at the centre with the young people they expressed an interest in having a programme of activities which engaged them positively. An 11 week programme was developed with the young people in the area.

The ASB included:

- Possible drug dealing; a large number of motor vehicles visiting the area for a very short period of time; groups of individuals with dogs; intimidation
- Large groups of individuals hanging around outside residents property causing noise nuisance, sitting on and standing on resident's motor vehicle
- A large number of dogs; groups of individuals hanging around in the park and open space
- Residents felt intimidated when they had to go past these individuals or see them in the park.

##### **Neighbourhood Working input**

Supported a meeting with the young people at the Hazel Road Youth Centre with local councillors, LEAP, LB Brent's Anti-social Behaviour Team and the Brent Youth Service to first determine what the young people wanted and to establish the views of the young people.

This was then followed by an officer meeting to find out what resources were available and feed back to councillors to establish whether councillors would be willing to pay for outreach and diversionary activities to engage the young people.

There was a further meeting held to discuss what police enforcement and investigative work will be carried out alongside the youth engagement. The Neighbourhood Working Coordinator supported and facilitated public meetings with councillors and residents.

As a result of this part of the project:

- CCTV footage from the community centre was reviewed and council CCTV installed
- Increased police patrols around the youth club
- Hedges around the play area were cut back to increase visibility
- Drug sweeps have taken place
- Stop and search operations have helped identify individuals involved in ASB
- Landlords have been contacted and meetings are being arranged with the parents of the individuals identified



- Street briefings with residents
- A meeting with the young people who attended the youth club which was attended by a ward councillor, officers from Neighbourhood Working and the Brent ASB Team and the Sgt for the Kensal Green Ward;
- Newsletters were sent to every household in the affected roads

The partners in the project were:

- Kensal Green SNT
- LEAP
- GEM Communities
- Youth Service
- Parks
- Residents' Associations
- Brent Anti-social Behaviour Team

Neighbourhood Working contributed £11,790 and £650 came from the Community Safety Partnership team. The ward members were very involved in the project through attending and chairing meetings, door knocking and disseminating information about the projects.

### **Vision**

Less reports of ASB by residents; more young people attending the centre; more residents feeling that their neighbourhood is safer; more people feeling that they have taken part in local decision-making process

### **Challenges**

Residents stated that they did not receive information about the project. Some difficulties were experienced working with Gem Communities. These are overcome by hand delivering leaflets and newsletters to each door in the area holding street briefings and SNT talking to residents about the project.

### **Outcome**

Less reports of ASB by residents and residents have stated that their neighbourhood is safer.

41 young people attended at least once

Under 13s	7 males and no females
13 - 19 years	28 males and 3 females
20-29 year	2 males and 1 female

The programme of activities was as follows

#### **PHASE 1**

Community profiling my area then music workshop

Attitude behaviour and life chance through the two characters 'Johnny' the street hustler and 'Johnny' the professional then music workshop

Looking at consequences of gangs a shooting victim's testimony then music workshop

Half-term daytime Showing of a film called *Don't Trigger* (anti-gun crime DVD) then question and answer session



Half-term evening revisiting the issues around ASB then music workshop  
Saturday music workshops

## **PHASE 2**

Self image and identity then music

Community profiling

Music workshop catch up

Sexual Health and relationships

Kidulthood v. Adulthood

Saturday music and events management workshops

## **Long-term benefits**

In order to sustain this project the Brent Youth Service will work with LEAP and their youth workers to let them have access to training and further resources. Brent Youth Service has developed this programme in partnership with the young people themselves to obtain buy-in to the programme and ensure that the results are sustainable.

LEAP is now able to access mainstream resources to extend their offer in the area. The Parks Service is aware of the issues and will work with residents and the police to maintain the open spaces to deter this behaviour. The residents recognise that they have a voice and can access services that will improve their quality of life.